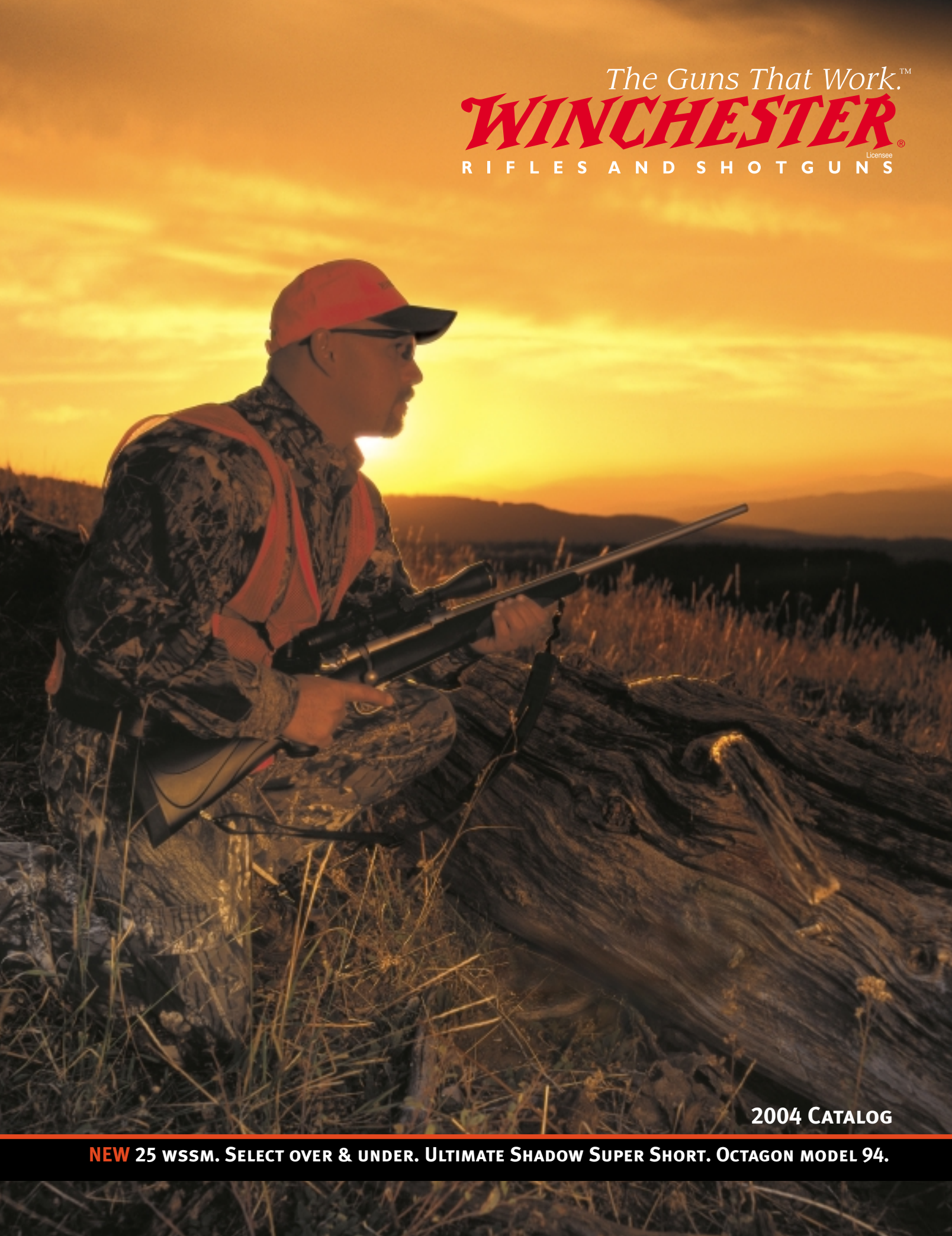


The Guns That Work.™
WINCHESTER
RIFLES AND SHOTGUNS



2004 CATALOG

NEW 25 WSSM. SELECT OVER & UNDER. ULTIMATE SHADOW SUPER SHORT. OCTAGON MODEL 94.

WELCOME TO WINCHESTER® 2004



WINCHESTER® RIFLES AND SHOTGUNS, THE GUNS THAT WORK™.

HARD WORKING FUNCTION. WINCHESTER® FIREARMS ARE BUILT TOUGH WITH SUPERIOR COMPONENT FIT AND FINISH. THIS ALLOWS A WINCHESTER RIFLE OR SHOTGUN TO FUNCTION SMOOTHLY AND CONTINUE WORKING CONSISTENTLY AND ACCURATELY WHEN OTHER GUNS CAN'T. ASK WINCHESTER GUN OWNERS AND THEY'LL TELL YOU THAT THE WINCHESTER FIREARMS REPUTATION IS BUILT ON RELIABILITY AND DURABILITY YOU CAN COUNT ON FOR YEARS TO COME. THAT'S THE WAY IT'S BEEN FOR A LONG, LONG TIME AND THAT'S THE TRAIL WE'LL CONTINUE TO FOLLOW.

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MODEL 70 WSM — WSSM EVOLUTION



THE NEW MAGNUMS. WELCOME THE NEW 25 WSSM.

The WSM/WSSM cartridge families: pictured actual size, left to right; 300 WSM, 7mm WSM, 270 WSM, the new 25 WSSM, 243 WSSM and 223 WSSM.

WINCHESTER® SHORT MAGNUM.

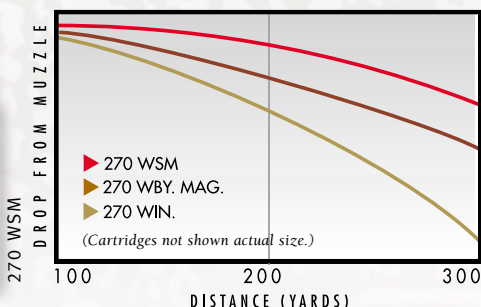
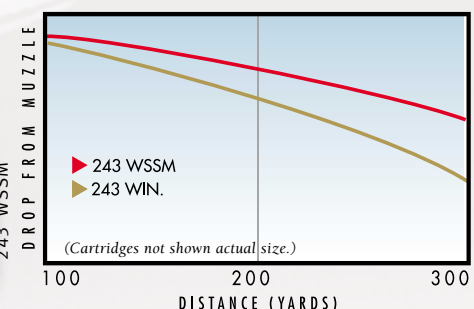
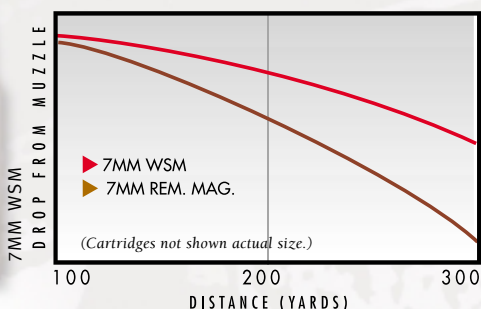
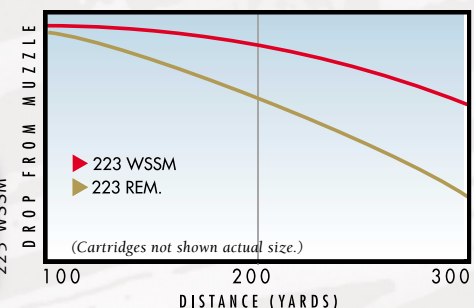
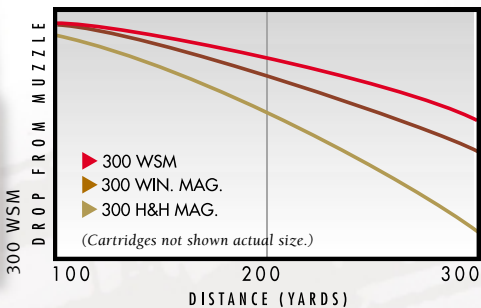
WINCHESTER® SUPER SHORT MAGNUM.

When it comes to covering lots of ground in tough terrain, many hunters would prefer to carry and shoot a lighter, more compact, mountain-type rifle. The problem: The calibers in these rifles were too light for the game being hunted. The time was right for a new cartridge to make the scene. In 2001, the Winchester® Short Magnum cartridge was born — with hard and fast knockdown power generated from a new, fatter, shorter case design compact enough to fit a short action rifle receiver and frame. The WSM concept was developed by combining the speed and accuracy of unique

cartridges such as the 6mm BR, 22 PPC and other legendary benchrest offerings with the proven, hard-hitting characteristics of timeless hunting calibers such as the 300 Win. Mag., 7mm Rem. Mag. and 270 Win. This combination resulted in cartridges with the speed, flat trajectory, and downrange energy of long action hunting cartridges, in a lighter, compact, short action rifle. With the addition of the new 25 WSSM, you have a choice of six short and super-short action magnum calibers designed to cover the full spectrum of game animals and varmints.



WHEN THE 300 WSM WAS INTRODUCED IN 2001, IT WAS THE MOST SIGNIFICANT OFFERING IN CARTRIDGE DESIGN IN OVER 30 YEARS. SOON AFTER CAME THE 270 WSM AND THE 7MM WSM, AND A NEW FAMILY OF CALIBERS WAS CREATED. IN 2003, THE EVOLUTION CONTINUED WITH THE INCREDIBLY FAST, FLAT-SHOOTING WINCHESTER® SUPER SHORT MAGNUM (WSSM) CARTRIDGES AND A NEW, MODEL 70 SUPER-SHORT ACTION TO ACCOMMODATE THEM. WINCHESTER RIFLES WILL ALWAYS BE ON THE CUTTING EDGE OF BALLISTIC DEVELOPMENT AND NEW PRODUCT DESIGN TODAY, FOR YOU, AND FOR THE HUNTERS AND SHOOTERS OF TOMORROW.



25 WSSM.

The new 25 WSSM from Winchester® Ammunition is the latest in the WSSM line-up of super short calibers. It utilizes the same diameter bullet (.257) and produces comparable ballistics to the long action 25-06 Rem. and 257 Roberts and easily outclasses the whitetail standout, 7mm-08 Rem. However, the 25 WSSM is considerably shorter, chambering nicely in the super-short action of the Model 70. This makes for a lighter, faster handling rifle. Those looking for the ultimate whitetail cartridge need look no further, 25 WSSM has arrived. Ballistic information available at winchesterguns.com and winchester.com.

WSM.

Compare the ballistics and you'll agree: The Winchester® Short Magnum family has revolutionized the ammunition industry. Winchester has proven that shorter can be better, faster, more accurate, and carry as much, or more, down-range energy as the traditional magnums ever did. And, WSM calibers do all this in a compact, lighter weight, short action rifle. A new Model 70 rifle chambered in any of the three WSM calibers will certainly be a welcome addition on your next big game hunt, providing all the accuracy and performance you could ask for in a modern hunting rifle. WSM calibers are truly the ammunition for the next generation.

WSSM.

The three cartridges shown above each represent a milestone in the history of short action cartridge development — super short cartridge development actually. With an overall cartridge length of just 2.36" and a fast cycling, lightweight super-short action to feed them, the Winchester® WSSM family of cartridges is poised to take over the ammunition world. These hot calibers, the 223 WSSM, 243 WSSM and new 25 WSSM are the latest innovations in ammunition development. The incredibly short, fat cases of these cartridges are chambered in lighter, faster handling rifles — generally with superior ballistics — than their conventional, short action counterparts.

MODEL 70

YOU'LL HAVE TO LOOK LONG AND HARD TO FIND MORE STRIKING, MORE MODERN STOCKS THAN THE WINCHESTER® MODEL 70 ULTIMATE SHADOW AND SUPER SHADOW. THESE STOCKS WERE DESIGNED FROM THE GROUND UP — NOT JUST TO BE DIFFERENT, BUT BETTER, WITH FEATURES HUNTERS AND SHOOTERS WILL APPRECIATE AS MUCH AS THEIR GREAT LOOKS. MOST IMPORTANTLY, ALL THIS WAS DONE WITHOUT CHANGING THE COMFORTABLE, FAST-HANDLING FEEL YOU EXPECT IN THE WINCHESTER MODEL 70: THE RIFLE THAT HAS ENDEARED ITSELF TO GENERATIONS OF HUNTERS.



THE ULTIMATE SHADOW STOCK CONCEPT

Great looks with the classic feel you recognize.

One-of-a-kind flowing lines and the light weight of the Ultimate Shadow stock are the first things you'll notice when you cast your eyes on this series of fine rifles. However, picking one up yields a different sensation, one far different from what you might expect. That's because the Ultimate Shadow stock features comfortable, rubberized, overmolded gripping surfaces on the stock pistol grip and fore-end. This stock design is rugged, strong, light and will stand up to weather and hard use afield. The included recoil pad rivals the finest pads available.

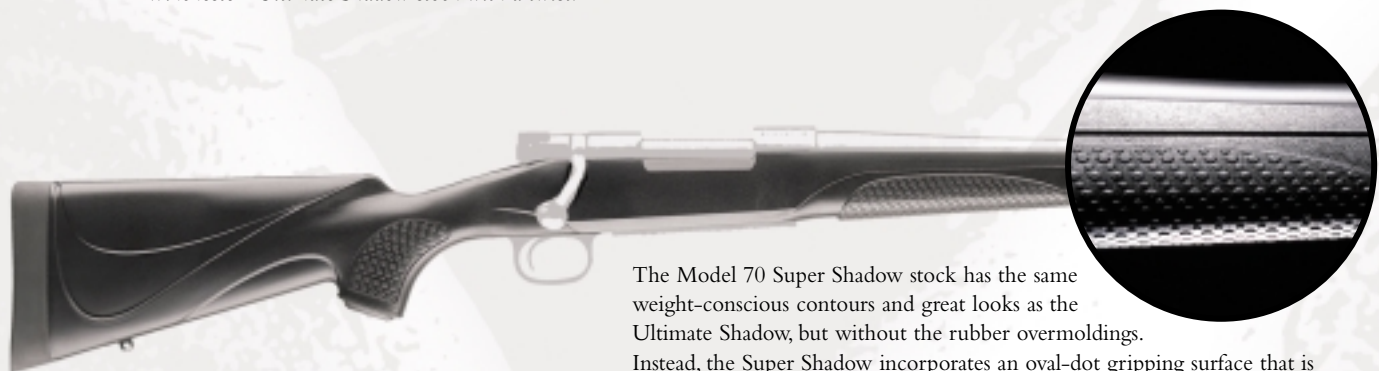


DURA-TOUCH®
Armor Coating

THE CAMO ULTIMATE SHADOW STOCK CONCEPT

Winchester® Ultimate Shadow stock with a twist.

Take the modern Ultimate Shadow composite stock (without overmolding), add protective Dura-Touch® Armor Coating and you have a rifle stock like no other. The composite stock simply shrugs off the elements. Underneath the grip enhancing Dura-Touch finish lies Mossy Oak® New Break-Up™ camo which further separates this unique rifle from any other. Sleek stock contours look great and reduce weight while maintaining the sought after feel of a Model 70. A specially designed recoil pad handles heavy recoil. The Camo Ultimate Shadow is available in your choice of WSM or WSSM calibers.

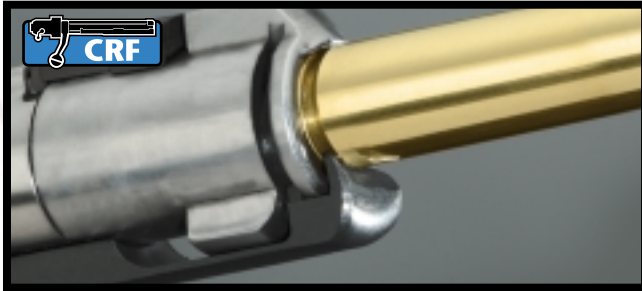


THE SUPER SHADOW STOCK CONCEPT

Flowing lines, fluid movement.

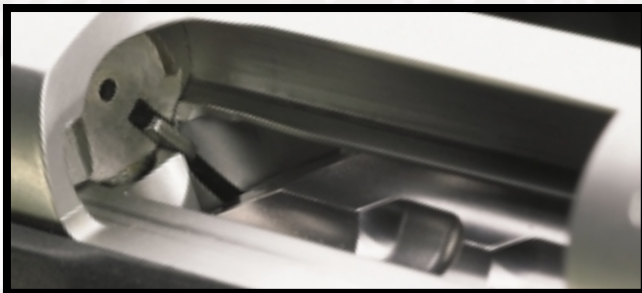
The Model 70 Super Shadow stock has the same weight-conscious contours and great looks as the Ultimate Shadow, but without the rubber overmoldings. Instead, the Super Shadow incorporates an oval-dot gripping surface that is integrated into the reinforced composite construction. The oval-dot surface provides excellent grip in the rain or snow, in the heat or cold. Most importantly, you'll notice that the Super Shadow is one of the rare rifles that actually feels as good as it looks. An integrated, blind magazine cover further reduces overall rifle weight. The Super Shadow includes a premium, proprietary recoil pad. Available in all WSM and WSSM calibers.

NEW STOCKS AND CLASSIC FEATURES. MODEL 70s HAVE IT ALL.

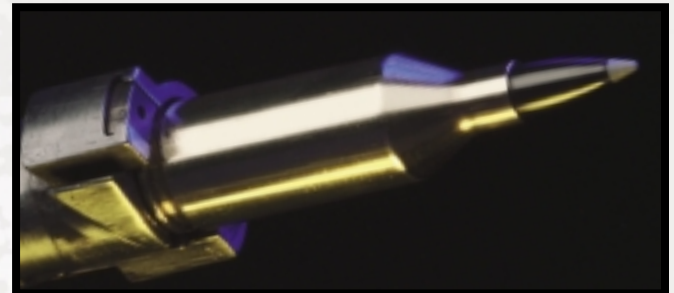


CONTROLLED ROUND FEED BOLT. If there were a single feature responsible for the Model 70 being labeled the “bolt action rifle of the century,” it would arguably be the classic, Controlled Round Feed (CRF) bolt design. The massive claw extractor secures approximately $\frac{1}{4}$ of the cartridge base and fully controls the cartridge as it enters the chamber. This unique design also allows the cartridge to be extracted — even if it is not yet fully chambered.

BLADE-TYPE EJECTOR. A blade-type ejector allows full control of the ejection force; a real advantage for target shooters.



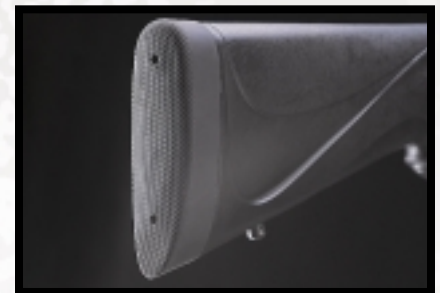
CONTROLLED ROUND PUSH FEED BOLT. Have you ever wished for the sureness of a classic, Controlled Round Feed (CRF) bolt with the single shot loading convenience of a push feed bolt design? If you have, the Controlled Round Push Feed bolt (CRPF) on some Model 70 rifles could be your ideal solution. Like the classic Controlled Round Feed bolt, this innovative design securely captures the base of the cartridge when chambering, for a straight shot into the chamber, protecting the bullet point. It also allows for easy extraction, even if the cartridge is not fully chambered. However, like a push feed design, the CRPF extractor easily rides over the cartridge rim for direct-to-the-chamber single shot loading.



THREE POSITION SAFETY. The three position safety on every Winchester® Model 70 has been proven effective and highly popular by hunters and shooters for over fifty years. Not only is it a convenient reach with the trigger hand, but when the selector is in the middle position you can still operate the action.



ONE PIECE FLOORPLATE/TRIGGER GUARD. Look closely at most Model 70 rifles and it's easy to pick out the details that matter. The one-piece floorplate and trigger guard design found on many Model 70 rifles is one such detail. This touch adds a clean, finished look to the rifle while adding rigidity and strength to the action to ensure correct floorplate and latch alignment.



PREMIUM RECOIL PAD. You hardly notice the recoil from your rifle when you're taking a shot at a big buck. It's the rounds you fire from the bench while sighting-in and practicing with your rifle that take their toll. Model 70 rifles place an emphasis on comfort and recoil reduction. Look for the finest energy-absorbing recoil pad designs on Winchester® rifles chambered in a magnum caliber — where it matters most.

MODEL 70

**A REAL CLASSIC.
CONTROLLED ROUND FEED
WITH CLAW EXTRACTOR.**





THE WINCHESTER® MODEL 70 NOT ONLY HAS A RICH HISTORY OF DEPENDABLE PERFORMANCE, IT SERVES AS A TIMELESS EXAMPLE OF WHAT A BOLT ACTION RIFLE SHOULD BE. THE THREE-POSITION SAFETY IS RENOWNED FOR EASY USE AND SHOWS YOU INSTANTLY THE STATUS OF YOUR RIFLE. THE BARREL RIFLING ON MANY MODELS IS HAMMER-FORGED, MEANING EXCELLENT TOLERANCES FOR BETTER ACCURACY. THE CLASSIC, CONTROLLED ROUND FEED ACTION IS A MAINSTAY AND CONTINUES TO MAKE THE MODEL 70 LINE THE MOST RELIABLE AND SMOOTHEST CYCLING IN THE INDUSTRY. THE MASSIVE CLAW OF THE CONTROLLED ROUND FEED ACTION CAPTURES THE BASE OF THE CARTRIDGE SECURELY AND WHISKS IT RIGHT TO THE CHAMBER AS FAST AS YOU CAN WORK THE BOLT. NEWLY DESIGNED STOCKS ARE VERY IMPRESSIVE, PROVIDING A SURE HOLD, EVEN WHEN WET. SO WHEN THE TIME COMES, YOUR MODEL 70 IS READY, INSIDE AND OUT.



MODEL 70 CLASSIC
ULTIMATE SHADOW, BLUED

Now available in all six WSM and WSSM calibers.



The unique, flowing lines of the Ultimate Shadow stock are the first thing you'll notice when you cast your eyes on this fine rifle. However, picking one up yields a different sensation, one far different and more functional than you might expect. The Ultimate Shadow features integrated, rubberized, oval gripping surfaces on the stock pistol grip and fore-end to ensure a comfortable, secure hold even when cold or wet. Traditional blued 24" barrel on WSM, and 22" barrel on WSSM with classic, Controlled Round Feed action in your choice of the WSM and new for this year WSSM chamberings. See specification charts on page 50.



MODEL 70 CLASSIC
ULTIMATE SHADOW, STAINLESS

Now available in all six WSM and WSSM calibers.



Different is good. Especially when it's from a Winchester® rifle. The innovative Winchester Ultimate Shadow is, without question, the most innovative rifle to roll out from the industry in many years. Feeling as good as it looks, the newly designed stock with rubberized, overmolded gripping surfaces comes to shoulder naturally with a reassuring feel of control. The stainless steel 22" barrel and action are ready for any type of weather. Ammo is picked up solidly from the new stainless magazine by the classic Control Round Feed action. Available in WSM and new for this year WSSM chamberings. See specification charts on page 50.



MODEL 70 CLASSIC
CAMO ULTIMATE SHADOW

Now available in all six WSM and WSSM calibers.



Take the Classic Stainless Model 70, drop it into the modern Ultimate Shadow composite stock, give it the most popular camo pattern in the world, add protective Dura-Touch® armor treatment and you have a rifle like no other. The stainless steel barrel and action simply shrug off the elements while the composite stock is equally up to the task. Underneath the grip enhancing Dura-Touch finish lies Mossy Oak® New Break-Up™ camo which further separates this unique rifle from any other. The Camo Ultimate Shadow is available in your choice of three WSM calibers with a 24" barrel, and a 22" barrel in the new WSSM versions. See specification charts on page 50.

MODEL 70

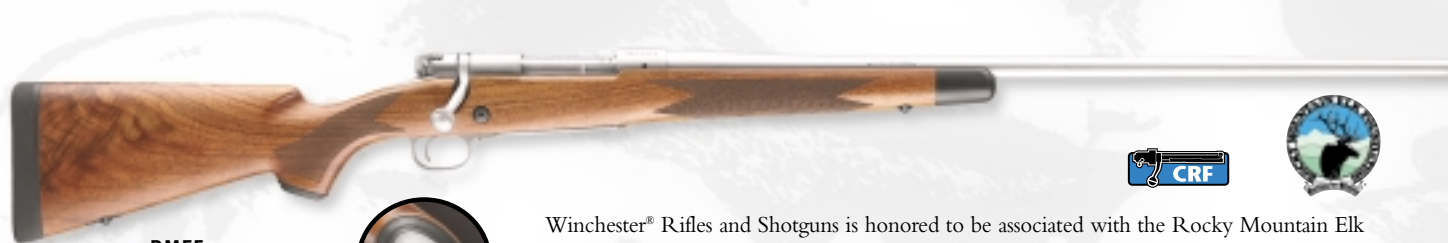


MODEL 70 CLASSIC
SAFARI EXPRESS

Don't be caught short with not enough gun.



Dangerous game calls for hard-hitting calibers. Answer the call with a Model 70 Safari Express. This rifle is built for heavy cartridges and has been designed to exceed the needs of today's Africa-bound hunters, providing them with legendary reliability — when it's needed most. Comfortable and quickly shouldered, you'll appreciate the Classic Model 70 action with pre-'64 type claw extractor design, large recoil pad footprint, dual recoil lugs and express-style rear sight. 375 H&H, 416 Rem. Mag. or 458 Win. Mag. For once-in-a-lifetime hunts, this is all the rifle you'll need. See specification charts on page 50.



RMEF MEDALLION ON
GRIP CAP.



MODEL 70 CLASSIC
SUPER GRADE, RMEF

Available for 2004 in the 300 WSM caliber.



Winchester® Rifles and Shotguns is honored to be associated with the Rocky Mountain Elk Foundation and this rifle is the embodiment of that pride. Additionally, a portion of all the sales from this rifle will go to help support the RMEF in improving elk habitat and engaging in elk research all across the country. This limited edition rifle features an elegantly finished, scaled-down, sporter-style, super-grade stock capped off with a Pachmayr® Decelerator® pad. The proven stainless steel action and barrel are now chambered exclusively for the very popular 300 Winchester Short Magnum cartridge. A special RMEF emblem is added to the grip cap. *(Limited quantities.)* See specification charts on page 50.



MODEL 70 CLASSIC
SUPER GRADE

Also available in 270 WSM, 7mm WSM and 300 WSM.



The best keeps getting better with the addition of the three awesome WSM calibers to the lineage of this gorgeous rifle. Today's Super Grade is the third generation in this classic rifle series, featuring a trimmer, sporter-style stock with an excellent Pachmayr® Decelerator® recoil pad for extra comfort. You'll notice and appreciate the attention to small details on the Super Grade. Touches like a steel stock crossbolt, added to provide additional strength and swivel studs, inletted for a finished look, should be expected on a rifle of this quality. One-piece, picture frame floorplate design adds rigidity and a clean, custom look to the action. The new short action version is scaled to optimize performance from WSM calibers. See specification charts on page 50.



MODEL 70 CLASSIC
LAMINATED WSM

Eye-catching with performance to match.



Laminated rifle stocks are appreciated for their strength, durability and unique good looks. This fine example is certainly no exception. The laminated, sporter-style stock forms a solid platform — a perfect match for the classic, Controlled Round Feed action of the Model 70. A deluxe, 1" recoil pad dissipates recoil efficiently. The richly blued sporter weight barrel measures 24" for the perfect blend of light weight and accurate performance. See specification charts on page 50.



NEW MODEL 70 CLASSIC
FEATHERWEIGHT (LEFT HAND)



*Left-handed shooters deserve the very finest.
(WSM model shown.)*



MODEL 70 CLASSIC
FEATHERWEIGHT

*The "Bolt Action Rifle of the Century."
(Standard caliber model shown.)*



Legendary handling, quickness and light weight have made the Featherweight famous among hunters. No wonder it's been proclaimed "the bolt action rifle of the century." The classic Model 70 action with Controlled Round Feed is highlighted by a machine-turned, polished bolt and knurled bolt handle. The popular stock still features the Schnabel fore-end — just like the originals — and is satin finished with elegant cut checkering. Available in most popular long action and short action calibers, including WSM and WSSM calibers — even the new 25 WSSM. A traditional red recoil pad is included on standard and short-action calibers. WSM calibers feature a thick Pachmayr® Decelerator® pad (top photo.) See charts on page 50.



MODEL 70 CLASSIC
SPORTER LT (LEFT HAND)



New for 2004: 270 WSM, 7mm WSM and 300 WSM.



NEW MODEL 70 CLASSIC
SPORTER LT

*Smoother lines and better fit.
(Now available in WSM calibers.)*



Available in both right and left hand versions, in long action calibers, and finally in a short action version, featuring all three of the WSM calibers. The satin-finish stock features cut checkering plus a comfortable cheekpiece for superb balance and scope alignment. A more open grip and trimmer fore-end improve comfort and function. The recoil pad profile offers sufficient surface area for greater recoil dissipation. Classic Controlled Round Feed action with claw extractor. WSM models are built around a scaled-down stock with all the fit advantages of the original Sporter LT in a lighter, more compact rifle. See charts on page 50.



MODEL 70 CLASSIC
CLASSIC STAINLESS

Weather-resistance for real-world hunting.

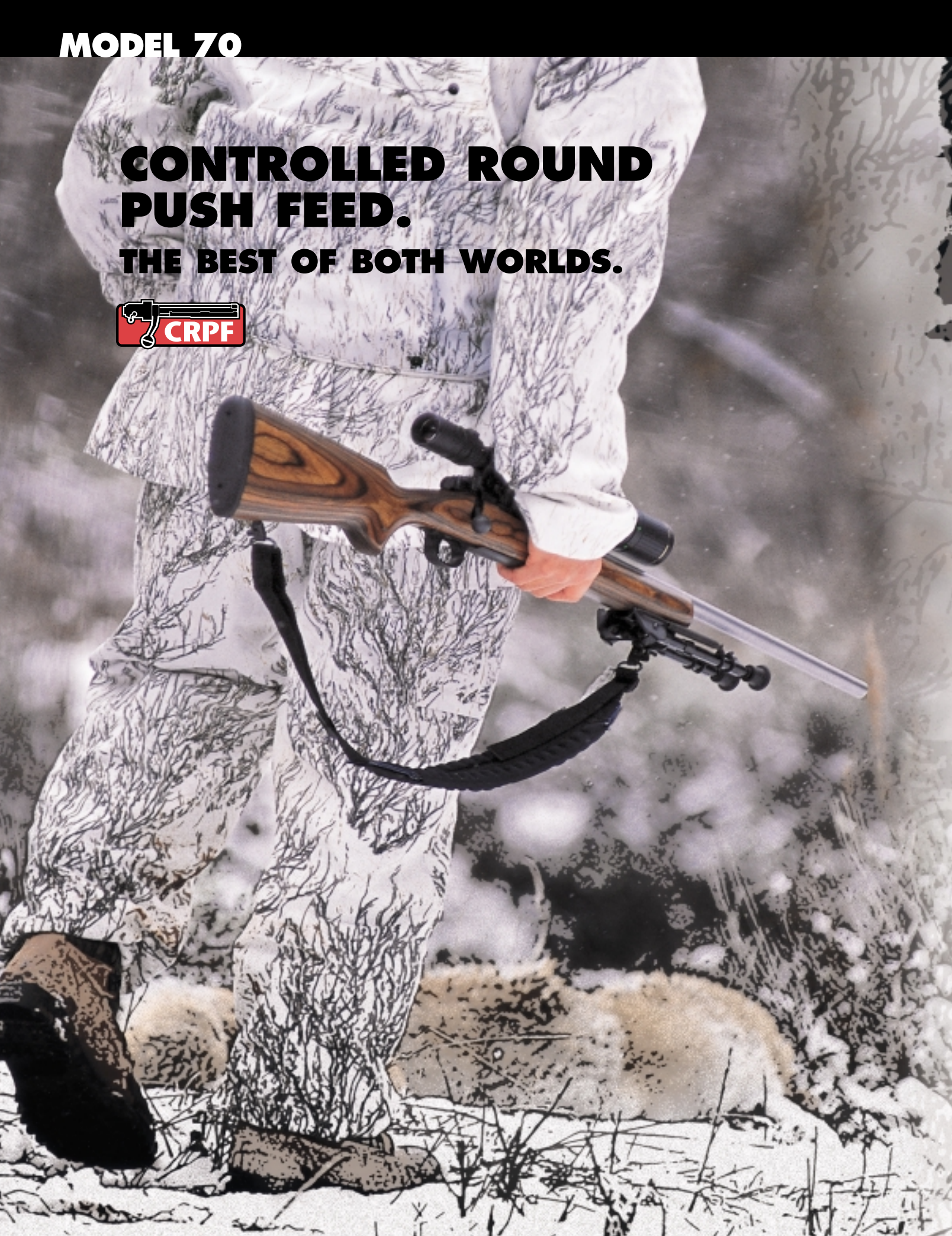


The Classic Stainless is tough and rugged with a weather-resistant stainless steel barrel and action. Add a composite, sporter-style stock for a very serious rifle. The synthetic stock easily takes on hot, humid conditions and extreme cold without affecting accuracy. All Classic Stainless, Controlled Round Feed actions feature a claw extractor and reliable, fixed ejector. Choose from several hard-hitting long action calibers. (375 H&H version with open sights is pictured. Other models do not include sights.) See charts on page 50.

MODEL 70

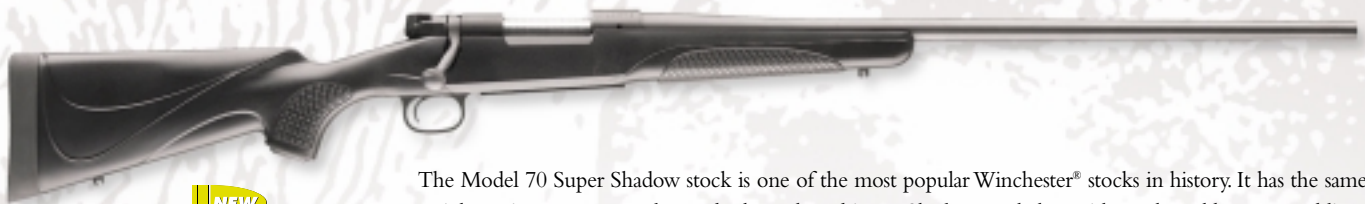
**CONTROLLED ROUND
PUSH FEED.**

THE BEST OF BOTH WORLDS.





THE CONTROLLED ROUND PUSH FEED (CRPF) BOLT IS DESIGNED TO OFFER THE BEST ASPECTS OF THE BENCH REST SHOOTER'S FAVORITE PUSH FEED ACTION AND THE CLASSIC, MODEL 70 CONTROLLED ROUND FEED ACTION APPRECIATED BY EXPERIENCED HUNTERS. YOU CAN RELY ON THIS GREAT NEW DESIGN TO CONSISTENTLY FEED AND EXTRACT CARTRIDGES RELIABLY IN BOTH SHORT ACTION AND SUPER-SHORT ACTION CONFIGURATIONS. WITH AN ACTION THIS VERSATILE, THE RIFLES BUILT AROUND IT ARE WELL SUITED FOR ANY HUNTING SITUATION. HUNTERS AFTER WHITETAIL AND OTHER BIG GAME WILL APPRECIATE THE LIGHTWEIGHT MODEL 70 SUPER SHADOW. MOBILE HUNTERS WHO DEMAND LONG-RANGE ACCURACY NEED LOOK NO FURTHER THAN THE MODEL 70 COYOTE. BOTH RIFLES ARE AVAILABLE IN ALL SIX HARD HITTING WSM AND WSSM CALIBERS. IF VARMINTS OR BENCH REST SHOOTING IS ON THE MENU, THE REDESIGNED STEALTH II IS READY FROM THE BOX WITH A HEAVY 26" BARREL AND ALUMINUM PILLAR BEDDED COMPOSITE STOCK. AVAILABLE IN ALL THREE WSSM CALIBERS AND THE POPULAR 22-250 REM. AND 308 WIN.



NEW MODEL 70
SUPER SHADOW, BLUED

The future deer rifle of the century.



The Model 70 Super Shadow stock is one of the most popular Winchester® stocks in history. It has the same weight-saving contours and great looks as the Ultimate Shadow stock, but without the rubber overmoldings. Additionally, an integrated, blind magazine system replaces the traditional hinged floorplate to further reduce rifle weight. The Super Shadow incorporates an oval-dot gripping surface into the composite stock to provide excellent grip in all conditions. Other features include the Controlled Round Push Feed bolt, designed to offer the best features of a push feed and Controlled Round Feed designs, and an efficient energy-absorbing recoil pad. You'll notice the Super Shadow is one of the rare rifles that actually feels as good as it looks. Available in all WSM and WSSM calibers. See charts on page 50.

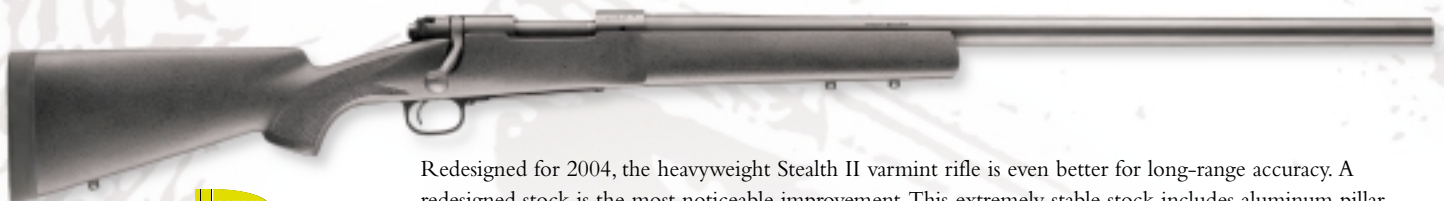


NEW MODEL 70
COYOTE, STAINLESS

Extreme accuracy in a mobile rifle.



This very popular rifle effectively walks the line between a specialty varmint rifle and a big game rifle. The Coyote is designed for the hunter who must address the needs of having both an easy-to-carry rifle and a rifle capable of providing long-range accuracy. To accomplish these needs, the Coyote pairs an accurate, 24" medium-heavy stainless steel barrel with a rugged laminated stock with reverse taper fore-end. The unique stock is ideal for a bipod, shooting sticks or sandbags. The impressive Controlled Round Push Feed bolt — which combines the best aspects of a push feed and classic, Controlled Round Feed bolt — is standard. The Coyote is a great all-in-one rifle. Standard short action, WSM and WSSM calibers are available, including the new 25 WSSM. See charts on page 50.



NEW MODEL 70
STEALTH II

Redesigned for your varmint hunting and target challenges.



Redesigned for 2004, the heavyweight Stealth II varmint rifle is even better for long-range accuracy. A redesigned stock is the most noticeable improvement. This extremely stable stock includes aluminum pillar bedding for even greater accuracy. An additional front stud makes mounting a bipod to the wide fore-end easy and checkering on the comfortable grip provides a secure hold. The Controlled Round Push Feed bolt provides a firm hold on the cartridge, allowing the ejection force to be controlled and makes shooting single rounds (loading directly into the chamber) possible. The Stealth II is available in all three hot WSSM calibers plus 22-250 Rem. and 308 Win. Add the accurate, 26" heavy barrel, one-piece floorplate and trigger guard and non-glare matte finish on all exposed surfaces, and you have the ultimate varmint rifle — a new standard for riflemen everywhere. See charts on page 50.

MODEL 94

**HEY COWBOY!
THE NEXT GENERATION
OF MODEL 94s
HAS ARRIVED.**



TOP-TANG SAFETY.

MODEL 94
**TRAILS END™
OCTAGON CASE-COLORED**

The original is back; yet every Model 94 is unique.

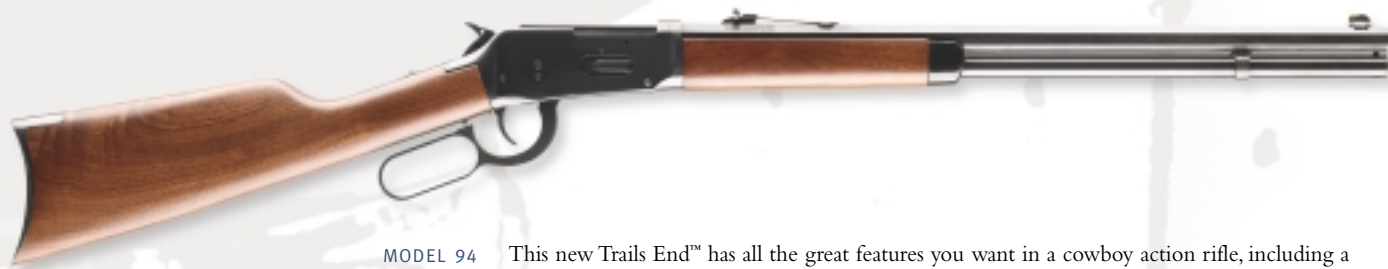


For over a century, Winchester® has been synonymous with cowboys. So it should come as no surprise that this newest Model 94 has been built specifically for the cowboy action shooter. With a flair for tradition, this new Trails End™ features an elegant case-colored receiver, forearm cap and crescent buttplate, with a 20" tapered octagon barrel, just like the most popular models in history. The Trails End has a full-length magazine which holds 11 rounds. Choose 357 Mag., 44 Rem. Mag. or 45 Colt. The straight grip walnut stock and forearm provide the balance, feel and looks that has kept the Model 94 the favorite of just about everyone for over 100 years.



FOR OVER 100 YEARS, THE AGELESS WINCHESTER® MODEL 94 HAS BEEN A FAVORITE OF COWBOYS, HUNTERS AND SHOOTERS. THROUGH THE YEARS, NOT MUCH HAS CHANGED FROM THE ORIGINAL MODEL 94. WHY ALTER PERFECTION? FEW RIFLES CAN BOAST OF THE COMBINATION OF LOOKS, HARD WORKING PERFORMANCE AND RELIABILITY OF THE 94. THE COMPACT RECEIVER KEEPS THE WEIGHT CENTERED BETWEEN YOUR HANDS. A NOTICEABLE LACK OF AN EXTERNAL LEVER HINGE BELOW THE RECEIVER MAKES ONE-HANDED CARRYING CONVENIENT AND EASY. THE SMOOTH ACTION MAKES CYCLING A FRESH ROUND INTO THE CHAMBER FAST AND EFFORTLESS, AN IMPORTANT FEATURE FOR FAST MOVING GAME LIKE WHITETAIL DEER. THE TANG-MOUNTED SAFETY PRESERVES ITS CLASSIC GOOD LOOKS. NOW AFTER 20 YEARS, THIS TIMELESS RIFLE IS AGAIN AVAILABLE WITH A NOSTALGIC OCTAGON BARREL IN THE TRAILS END MODEL. BUT, MOST IMPORTANTLY, THE MODEL 94 IS THE GUN THAT WORKS — AND HAS WORKED FOR OVER A CENTURY. (SEE SPEC CHARTS ON PAGE 50.)

MODEL 94

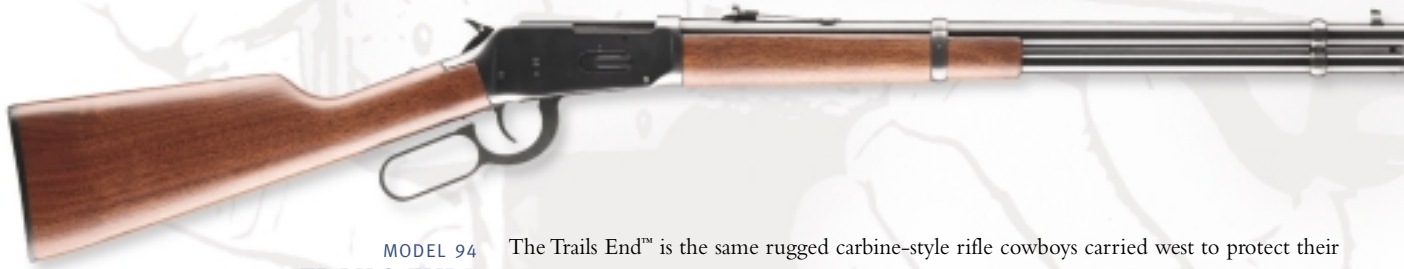


MODEL 94
TRAILS END™ OCTAGON

A classic returns from the Old West.



This new Trails End™ has all the great features you want in a cowboy action rifle, including a nostalgic crescent buttplate and an accurate, 20" octagon barrel for the look and performance you crave. In addition, you'll appreciate the fast handling and natural feel that continues to make the Model 94 so popular. The top-tang safety streamlines the receiver and brings back the classic look collectors seek. A walnut stock and forearm provide excellent balance between the hands and speed to your target. The full-length magazine is capable of holding 11 rounds of either 357 Mag., 44 Rem. Mag. or 45 Colt.



MODEL 94
TRAILS END™

Ready for the fastest cowboy action.

The Trails End™ is the same rugged carbine-style rifle cowboys carried west to protect their livestock from predators. Today's Trails End provides the cowboy action enthusiast with many of the same features appreciated over 100 years ago. The full-length magazine is capable of holding 11 rounds of your favorite pistol ammunition: 357 Mag., 44 Rem. Mag. or 45 Colt. A satin-finished walnut stock and extended forearm provide excellent balance and fast pointability. The top-tang safety returns the classic look of these rifles. A traditional saddle ring is located on the left side of the receiver.



MODEL 94
TRAPPER

Living history has never been more fun.

The compact, fast-handling properties of the Trapper are as ideally suited for today's cowboy action shooting as they were in the hands of a frontier lawman. Just like a century ago, you'll appreciate the fast-handling 16" barrel and the rifle's overall carbine-style compactness when hunting in heavy cover or carrying your Trapper on a backpack, horse or even an ATV. The top-tang safety brings back the original look of the classic Model 94. Take your pick from 357 Mag., 44 Rem. Mag., 45 Colt or 30-30 Win. A saddle ring and hammer spur extension are included.

**THE MODEL 94.
IT DOESN'T GET ANY
BETTER THAN THIS.**

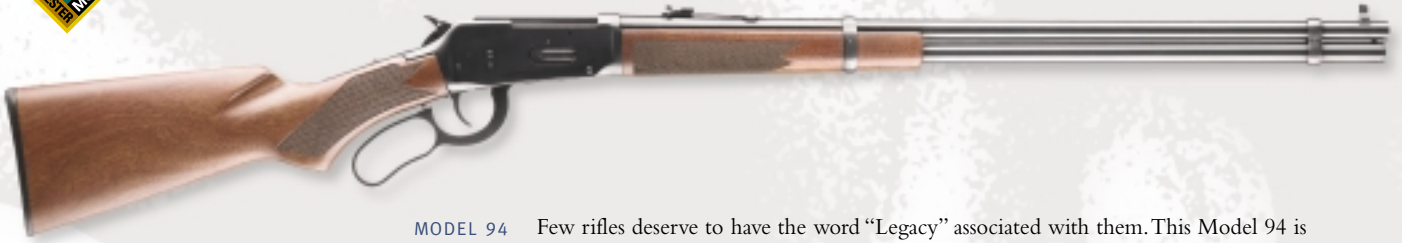


NEW MODEL 94
TIMBER

Big performance from the hot 450 Marlin.



The new Model 94 Timber, chambered in the powerful 450 Marlin, is a compact carbine-style rifle, designed to be supremely fast and maneuverable — in the thickest, nastiest brush or high in a tree stand — in the spots where trophies hide. The 18" ported barrel exudes strength, and means hard-hitting business. A new, fully adjustable XS brand ghost ring rear sight and special ramp-style front sight provide excellent accuracy, especially with fast-moving targets. The receiver is drilled and tapped for scope mounts and features the clean, classic look of the original 94s, thanks to the top-tang mounted safety. The three-quarter magazine holds four rounds. A checkered walnut stock and forearm lend a degree of elegance to this brute. The stock features a Pachmayr® recoil pad and is cut to a semi-pistol grip design to provide control needed to keep a handle on the heavy 450 Marlin loads. See charts on page 50.



MODEL 94
LEGACY

Become part of the legacy.

Few rifles deserve to have the word “Legacy” associated with them. This Model 94 is certainly one that does. The Legacy distinguishes itself with a nicely finished, American walnut stock with cut checkering and semi-pistol grip design for a classic hunting fit and handling. The stock is also extremely ergonomic and provides a superb fit when using a scope. A longer forearm nose configuration allows an additional forward hand position to balance the accurate 24" barrel. A traditional full-length magazine and top-tang safety improves already great looks. Hammer spur extension included. Drilled and tapped for scope mounts. See charts on page 50.



MODEL 94
TRADITIONAL-CW

Classic styling with modern performance.

Get a grip on the Traditional-CW (Checked Walnut). The cut checkering on the grip and forearm of its American walnut stock provides a solid grip and gives this Model 94 a measure of elegance to add to its rugged nature. The natural balance, fast handling and smooth operation of the action make the Traditional the most popular lever action rifle available for whitetail deer hunting. The receiver is drilled and tapped to accept scope mounts. Chambered in two popular calibers: 30-30 Win., and 44 Mag. A hammer spur extension is included for when a scope is used. See charts on page 50.



MODEL 94
TRADITIONAL

This rifle's looks are timeless.

The Traditional is one of the best selling, most reliable Model 94 rifles ever produced. When you see a lever action rifle in the hands of a hunter, the chances are it's a Traditional. And why wouldn't it be so popular? A 20" barrel, full-length magazine, a straight grip, non-checked American walnut stock and the no-nonsense dependability and reliability you expect in a Model 94 are all the features you need to make a great rifle. The clean lines, excellent finish work and balance inherent in the Model 94 only make the Traditional better. An extension for the hammer is included if you wish to mount a scope. Chambered in the classic 30-30 Win. See charts on page 50.

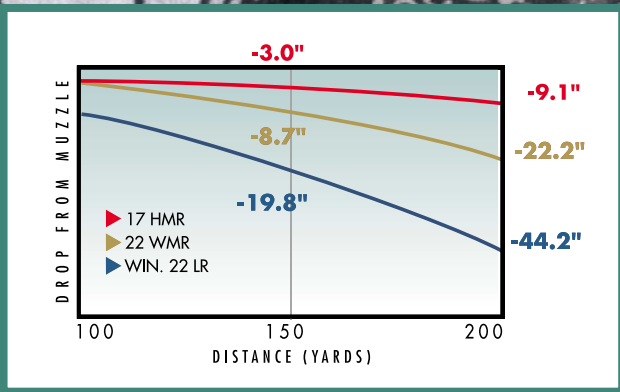


MODEL 94
RANGER®

Excellent value; excellent performance.

The perfect blend of utility and good looks. This is a rifle designed specifically to be handled, shouldered and shot well. Chambered in 30-30 Win., the Ranger® features a post-style front sight, adjustable rear sight, a durable hardwood stock and forearm and top-tang safety. A hammer spur extension is included for when using a scope. Check out the Compact version, made just for smaller shooters, on page 48. See charts on page 51.

WINCHESTER® BUILT FOR THE NEXT GENERATION.



MODEL 9417 9417 LEGACY

Legacy means heirloom.



Couple classic lever action styling with modern rimfire ammunition performance and you have the Model 9417 Legacy. Chambered for the high-performance 17 HMR, the Legacy is just the rifle to choose for your next small game hunting experience. In addition to hot ballistics, this rifle benefits from a tradition of quality. It has a beautiful, cut-checked walnut, semi-pistol grip stock and extended forearm. A long 22½" barrel brings out the best the 17 HMR has to offer from an accuracy standpoint. Adjustable sights with removable front sight hood and a hammer extension (for use with a scope) are included.



WHEN IT COMES TO RIMFIRE LEVER ACTIONS, A WINCHESTER® IS THE ONLY CHOICE. WHY? BECAUSE MORE OFTEN THAN NOT, A RIMFIRE RIFLE IS THE FIRST “REAL” FIREARM A PERSON OWNS. THIS RIFLE IS MORE THAN JUST A GUN; IT IS A FOUNDATION FOR LEARNING ACCURACY, SAFETY, AND MOST IMPORTANTLY, BUILDING GOOD MEMORIES. THIS FIRST RIFLE SHOULD BE BUILT WITH CARE, AND WITH PRECISION. THAT’S WHY WINCHESTER RIMFIRE RIFLES ARE APPRECIATED BY FIREARMS AFICIONADOS AND FIRST-TIME BUYERS ALIKE. THE SMOOTH, FLUID ACTION, SPECIAL TARGET CROWNS FOR IMPROVED ACCURACY AND EXCELLENT FIT AND FINISH FOUND ON MODEL 9422 AND 9417 RIFLES ARE ALL THE EVIDENCE NECESSARY TO SHOW THAT THEY ARE BUILT TO HIGHER STANDARDS THAN OTHER RIMFIRES. THIS SAME QUALITY IS WHAT COULD VERY WELL MAKE THE WINCHESTER RIMFIRE YOU BUY TODAY THE FIRST RIFLE FOR THE NEXT GENERATION. SEE CHARTS ON PAGE 51.

9417/22

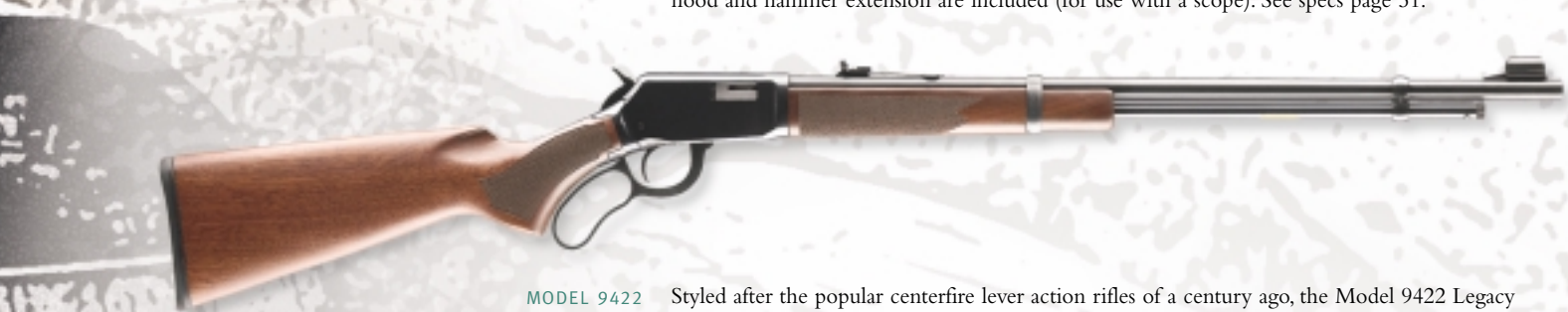


MODEL 9417
9417 TRADITIONAL

The best made even better.



The smooth, reliable action and excellent finish work of Winchester® rimfire rifles are what have made them the standard for quality in the shooting industry. Naturally then, the impressive, ultra-high velocity 17 HMR has found the perfect match in the Model 9417 Traditional. Perfectly blending classic styling with modern performance, the Traditional is quite possibly the ultimate hunting rifle for squirrel and other small game. The straight grip walnut stock and forearm feature cut checkering and a handsome satin finish. A removable front sight hood and hammer extension are included (for use with a scope). See specs page 51.



MODEL 9422
9422 LEGACY

Don't settle for less. Live the legacy.



Styled after the popular centerfire lever action rifles of a century ago, the Model 9422 Legacy has a nostalgic appeal that you simply can't ignore. The Legacy is unique among lever action rimfires with its comfortable, cut-checked, semi-pistol grip walnut stock and forearm with extended nose for an additional hand position. This smooth, fast action rifle is easily taken down for cleaning, oiling or carrying in a pack. A 22½" barrel balances just right. The rear sights are adjustable and the front sight hood is removable. A hammer extension is included (for use with a scope). 22 Long Rifle or 22 WMR. See specs page 51.



MODEL 9422
9422 TRADITIONAL

Heirloom-quality fun.

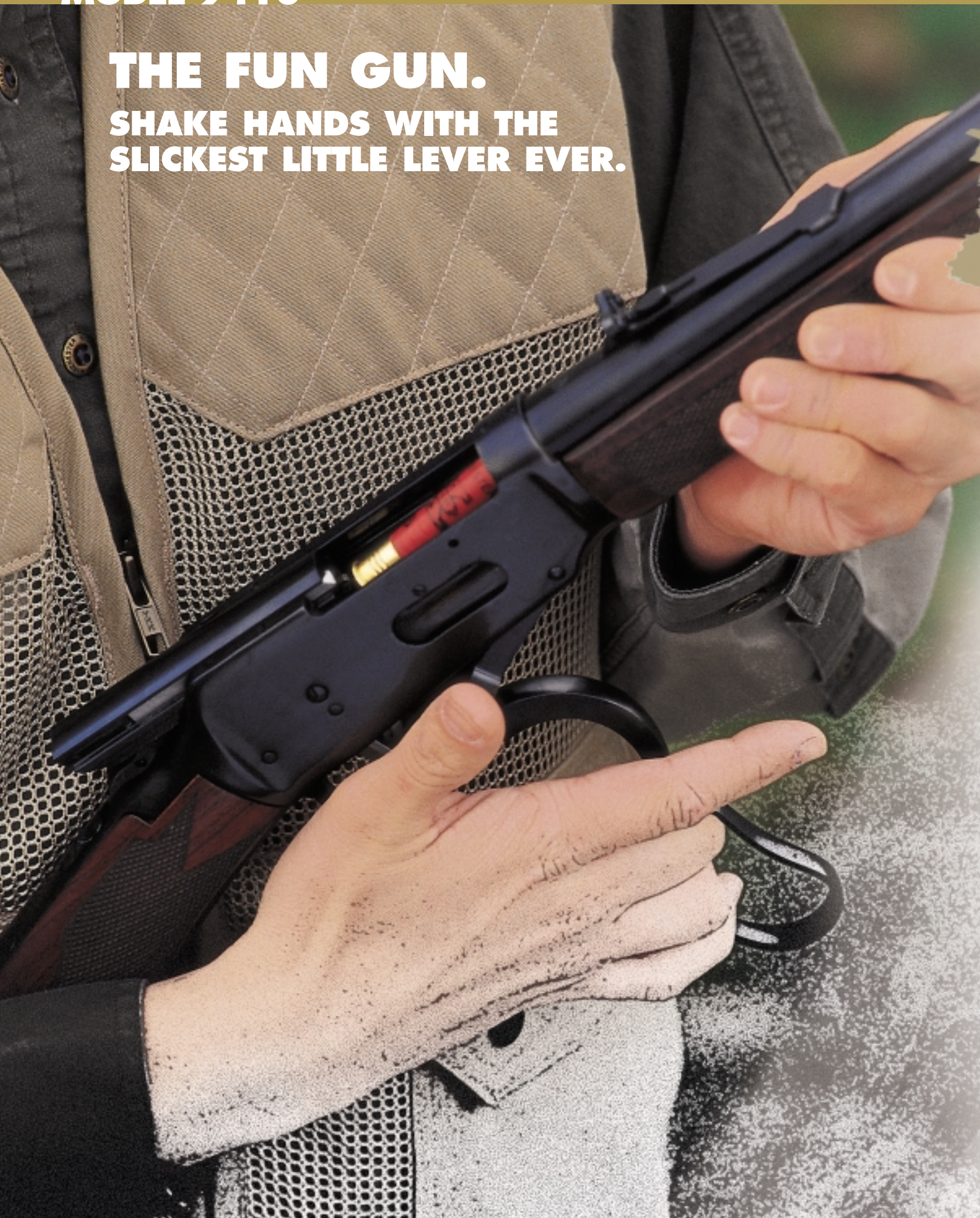


The Model 9422 Traditional is not only one of the most popular rimfire rifles ever, but is meant to be an heirloom passed on to the next generation. Naturally, this rifle has become the standard of comparison for every 22 lever action in the world. One look and you'll see why. The resemblance of this rifle to the centerfire Model 94 adds to its appeal. Plus, features like the beautiful straight grip walnut stock and forearm with cut checkering, removable front sight hood and hammer extension (for use with a scope) add additional value. Choose from 22 Long Rifle or 22 WMR. See specs page 51.

MODEL 9410

THE FUN GUN.

**SHAKE HANDS WITH THE
SLICKEST LITTLE LEVER EVER.**





WITH THE INTRODUCTION OF THE WINCHESTER® MODEL 9410 SHOTGUN IN .410 BORE, A STIR WAS CAUSED IN THE GUN INDUSTRY.

HERE WAS A FUN CHAMBERING PAIRED TO A TRADITIONAL MODEL 94 LEVER ACTION. IT CERTAINLY LOOKED AND FELT LIKE A MODEL 94, BUT CUSTOMERS WERE VERY MUCH SURPRISED AND DELIGHTED WITH THIS FUN, SMALL-BORE SHOTGUN. SO MUCH SO, IT WON THE SHOOTING INDUSTRY ACADEMY OF EXCELLENCE "2001 SHOTGUN OF THE YEAR" AWARD AND EARNED A FANCIER, COLLECTOR'S GRADE STOCK FOR 2004. ALSO, THE STANDARD INVECTOR™ CHOKE SYSTEM IS AVAILABLE ON THE TRADITIONAL, PACKER AND PACKER COMPACT MODELS. IT ALLOWS THE 9410 MUCH MORE VERSATILITY IN PATTERNING YOUR SHOT TO THE GAME. A TOP-TANG SAFETY IS WITHIN REACH OF YOUR THUMB PRESERVING THE GOOD LOOKS OF THE 9410 RECEIVER. HERE IS A DELIGHTFUL SHOTGUN FOR BEGINNERS, VETERANS OR ANYONE WHO ENJOYS CHASING RABBITS, SQUIRRELS, DOVES OR ANY SMALL GAME. (MAGAZINE ADAPTER INCLUDED LIMITS MAGAZINE CAPACITY TO TWO.) SEE ALL THE SPECIFICATION CHARTS ON PAGE 51.

9410

NEW



MODEL 9410
SEMI-FANCY TRADITIONAL

Lever action .410 bore. Better dressed.



TRUGLO

The award-winning Model 9410 Traditional is dressed for the dance with the addition of a new semi-fancy walnut stock, fit nicely to a blued receiver and barrel. This slick little .410 bore shotgun has earned its place alongside the timeless models of the Winchester® Rifles and Shotguns line. With the addition of the versatile Invector™ choke system, you can match the factory 2½" .410 bore shotgun loads you want to shoot — including Foster-type rifled slugs — with the game you're after. Whether you are hunting clay targets, cottontails or doves, your pattern performance is optimized. And, with the array of high-performance shotshells and slugs available, the new Invector-equipped Model 9410 Semi-Fancy Traditional could be the most versatile and beautiful combination gun ever produced. The TRUGLO® front sight is combined with a modified shallow "V" adjustable rear sight. It has a clean, quick, easy-to-use tang safety.



MODEL 9410
PACKER

Invector™ choke system. Short, light, sweet.



TRUGLO

The Model 9410 Packer with the Invector™ choke system is a step forward in the evolution of this unique firearm. Made especially for those who require the additional versatility a choke system provides — in a smaller, lighter package. The Packer features a 20" barrel and three-quarter magazine for a compactness and a feel you'll appreciate on your next squirrel or cottontail hunt. It has a semi-pistol grip walnut stock and forearm with distinctive forearm. An easy-to-align TRUGLO® front sight combines with a modified shallow "V" adjustable rear sight. The tang safety gives the receiver a classic appearance in the tradition of the Model 94 rifle. Sling posts included, since you know this gun is going afield.



MODEL 9410
TRADITIONAL

Make Winchester® a tradition.

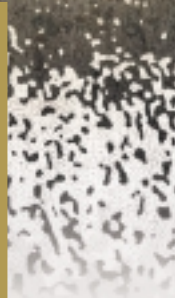
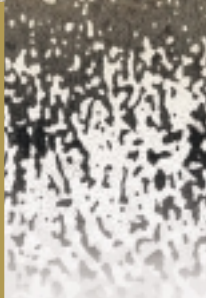
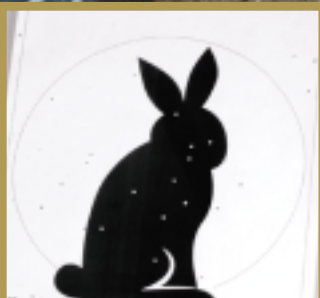


TRUGLO

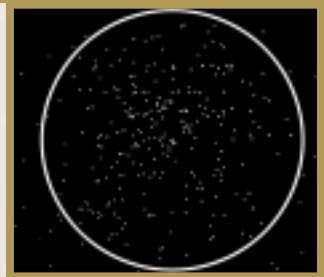
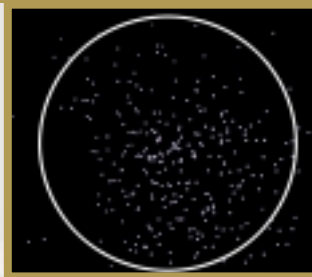
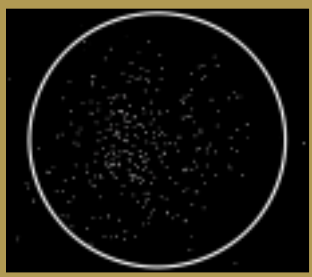
The Model 9410 Traditional shotgun's straight grip stock and tang safety bring back the long overdue looks and feel of the original Model 94s. The Traditional is designed with the kind of handling and pointability necessary when hunting fast-moving game. The 24" barrel, with interchangeable Invector™ chokes, readily handles all current factory 2½" .410 bore shotgun loads, including Foster-type rifled slugs (for larger varmints). A modified shallow "V" adjustable rear sight is paired with a fiber optic TRUGLO® front sight for fast target acquisition.

MODEL 9410

YES. THIS IS A .410 SHOTGUN.



The patterns you want. The addition of the Invector™ choke system on Model 9410 shotguns is a step forward in versatility. With the Invector system, you can tailor the shot pattern to meet your needs – be it tight, full choke patterns for tree squirrels or shooting slugs at larger varmints. The patterns shown were fired from 25 yards. (Approximate target size is 20". Actual targets, enhanced for viewing.)



FULL

MODIFIED

IMPROVED CYLINDER

SKEET

MANY SHOOTERS FAMILIAR WITH AN INTERCHANGEABLE CHOKE SYSTEM WONDER HOW THEY SCORED WITHOUT IT. THE STANDARD INVECTOR™ SYSTEM IS EXTREMELY EFFECTIVE, ESPECIALLY IN THE MODEL 9410. BEING A SMALL BORE, THE MODEL 9410 WITH INVECTOR CHOKES LENDS ITSELF NATURALLY TO SMALLER GAME SUCH AS SQUIRRELS, RABBITS, QUAIL, PARTRIDGE AND IS EXCELLENT FOR SKEET. YOU CAN SELECT THE CONSTRICTION OF SHOT NEEDED FOR THE SITUATION. FULL, MODIFIED AND IMPROVED CYLINDER TUBES ARE INCLUDED, AS WELL AS A STRONG T-STYLE CHOKE TUBE WRENCH. THE IMPROVED CYLINDER CHOKE IS EXCELLENT FOR RIFLED SLUGS ON LARGER VARMINTS, AND WITH A FULL CHOKE TUBE INSTALLED, SQUIRREL HUNTERS CAN REACH WAY UP WHERE THE BIG AND WARY ARE HIDING OUT. WITH THE MODEL 9410 STANDARD INVECTOR, JUST ABOUT ANYTHING YOU WISH TO USE IT FOR IS A NATURAL. SEE SPECIFICATION CHART ON PAGE 51.



NEW MODEL 9410
PACKER COMPACT

How can a .410 bore get any better?



With reduced stock dimensions (12½" length of pull), plus light weight and low recoil, the Model 9410 Packer Compact is the perfect first gun, especially for the younger or smaller shooter. Look closely and you'll notice all the features found on the full size models are here: TRUGLO® fiber optic front sight with modified shallow "V" adjustable rear sight, walnut stock and forearm with distinctive end-cap. In addition, you'll appreciate the Invector™ choke system for increased versatility in providing the patterns you want to shoot. Top-tang safety is conveniently placed and perfect for small hands to operate.



MODEL 9410
TRADITIONAL

Straight stock. Straight shooting.



The award-winning Model 9410 Traditional, the model that started such a resurgence in the fun-loving .410 bore, is a great choice from the Model 9410 lineup. With the checkered walnut straight grip stock and forearm, the Traditional is designed with the kind of handling and pointability necessary when hunting fast-moving game. The 24" smoothbore barrel readily handles all current factory 2½" .410 bore shotgun loads, including Foster-type rifled slugs (for larger varmints). A modified shallow "V" adjustable rear sight is paired with a fiber optic TRUGLO® front sight. It gets you on target and keeps you there.

9410



MODEL 9410
PACKER

Perfect for first-time shooters. And old time woodsmen.

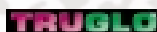


The Model 9410 Packer is the perfect do-it-all gun. Lightweight and immensely fun to shoot, the Packer features a three-quarter magazine and 20" barrel equipped with essentially a cylinder bore choke capable of accurately firing dense, mid-range patterns, depending on the load. The Packer also reliably fires Foster-type rifled slugs for hunting larger varmints. The solid walnut stock and forearm with distinctive end-cap adds to its beauty. The eye-grabbing metal TRUGLO® front sight combines with a modified shallow "V" adjustable rear sight for rapid target acquisition. Easy-to-use tang safety. Sling posts included.



MODEL 9410
RANGER®

A little more affordable. But all the performance.



The Model 9410 Ranger is the award-winning Model 9410 Traditional in a value priced, feature-packed Ranger version. The reliable action and 24" smoothbore barrel readily handles all current factory 2½" .410 bore shotgun loads, including Foster-type rifled slugs. The full-length tubular magazine allows for a full nine-shot capacity. The cylinder bore choke produces excellent mid-range patterns. A straight grip stock makes it easy to shoulder. The metal TRUGLO® front sight and modified shallow "V" adjustable rear sight make it easy to pick up targets. The top-tang safety gives the receiver a classic appearance.

SELECT™ ENERGY



THE NEW 2004 SELECT™ SERIES SHOTGUNS CONTINUE TO BUILD ON THE REGAL LEGACY OF WINCHESTER® OVER AND UNDER GUNS. THE SELECT SERIES ARE IMPROVED SHOTGUNS WHOSE PERFORMANCE IS ONLY MATCHED BY THEIR IMPRESSIVE LOOKS. THEY START WITH A STURDY, LOW PROFILE RECEIVER WHICH BALANCES SUPERBLY AND PLACES THE SHOOTER ON TARGET INSTANTLY — MAKING A DAY OF PLEASANT SHOOTING. A LONG LIST OF POPULAR SHOTGUN FEATURES BEGINS WITH LIGHTWEIGHT BARREL PROFILES FOR A FASTER SWING; COMFORTABLE, CONTOURED WALNUT STOCKS AND FOREARMS WITH UNIQUE CHECKERING PATTERNS, THE VERSATILE INVECTOR-PLUS™ CHOKE SYSTEM AND ELEGANT RECEIVER ENGRAVING PATTERNS. THE NEW SELECT LINE EFFECTIVELY JOINS BEAUTY WITH FUNCTION AND PLEASING ERGONOMIC DESIGN. TARGET SHOOTERS, WHETHER TACKLING TRAP, SPORTING CLAYS OR SKEET, WILL APPRECIATE THE NEW SELECT ENERGY OVER AND UNDERS — EACH DESIGNED WITH COMPETITION IN MIND AND THE FEATURES TO EXCEL. PORTED BARRELS, WIDE, TAPERED RIBS, TRUGLO® SIGHTS AND AN ADJUSTABLE COMB OPTION ARE SOME OF THE EXCITING FEATURES FOUND ON THE NEW SELECT ENERGY SPORTING SERIES. SEE CHARTS ON PAGE 51.



OVAL CHECKERING AND PALM SWELL



ADJUSTABLE COMB



ADJUSTABLE TRIGGER SHOE



CONTRASTING CHROME RECEIVER FINISH



SELECT™ ENERGY ENERGY TRAP ADJUSTABLE COMB

Hot looks with performance to match.



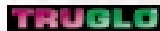
Serious trap shooters are fussy. If a gun accessory or feature will help boost their score, they're on to it. You can be "on it" too. The new Select™ Energy Trap totally fills the bill. Along with the new, wide runway rib, mid bead sight and TRUGLO® TRU-BEAD™ interchangeable fiber optic front sight, the comb is adjustable to whatever position you need. You can raise the comb and move it for cast on/off in seconds. All Select Energy models are ported, have vented side ribs, adjustable trigger shoes and a slight right-handed palm swell. Trap models available with 30" or 32" barrels. See charts on page 51.





NEW **SELECT™ ENERGY SPORTING**

Sporting clays will never be the same.



The new Select™ Energy Sporting is easily the most innovative, most exciting Winchester® target gun in a long time. Here is a shotgun that instills confidence because of extraordinary balance and fit. Ported barrels with vented side ribs offer less recoil, more control, quick handling and fast swinging. The buttstock provides instant and definite rib/sight alignment. You'll appreciate the looks and feel of the distinctive oval checkering on the walnut stock and forearm. It carries the most popular choke system ever, the Invector-Plus™. A TRUGLO® TRU-BEAD™ competition front sight and a mid bead pick-up clays instantly. Each model has a comfortable, slight right-hand palm swell. Select 28", 30" or 32" barrels.



NEW **SELECT™ ENERGY SPORTING ADJUSTABLE COMB**

Adjustable comb for custom-fit performance.



Claiming all of the top features you need for shooting excellence, the Select™ Energy Sporting with adjustable comb is ready to be tailored for your personal fit. If you need your sporting gun to fit perfectly, then this is the model from the Energy series you need. The comb area can be raised and moved left or right for cast on/off. Using a small wrench, it takes only seconds to customize the comb. The Select Energy Sporting has all of the features found in the new Energy series, including 2¾" chambers and Invector-Plus™ choke tubes for optimum shotshell performance, new oval checkering, lighter barrel profile, adjustable trigger for length of pull, and your choice of 28"-32" barrel lengths. See charts on page 51.



NEW **SELECT™ ENERGY TRAP**

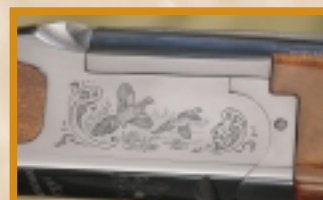
Trap shooting has never been easier.



Shooting trap is contagious. Even if you score high, the challenge always welcomes you again to the range. And now, a new high performance trap gun is in order. Ported barrels tame second shot recoil and vented side ribs improve balance and make it easier and quicker to swing. A TRUGLO® TRU-BEAD™ front sight pairs with the mid bead in acquiring clays immediately, and the Monte Carlo stock comes to your shoulder effortlessly, aligning your eye along the wide, runway rib. The slight, right-handed comfortable palm swell will clinch the deal. The Select™ Energy Trap features the Invector-Plus™ choke system and back-bored 30" or 32" barrels.

SELECT

OUTSTANDING IN THE FIELD.



THE SELECT™ FIELD HAS GAME BIRDS DEPICTED STYLISHLY ON BOTH SIDES OF THE RECEIVER.



NEW **SELECT™ EXTREME ELEGANCE**

Aptly named, inside and out.



The new Extreme Elegance is a fine shotgun, stunning in both quality and appearance. Full coverage engraving of wild bird scenes and fleur-de-lis patterns, lightly inked, show the true elegance of this shotgun and give credence to its name. Low profile receiver and lightweight barrel contours put you on target quickly. Plus, the unique oval checkering pattern enhances grip and adds a distinct appearance you'll appreciate for years to come. Strong, crisp ejectors elevate unfired shells and eject fired shells with purpose. The dual, tapered locking lugs, aided by a third, fixed lug mean strength on the inside and unbridled confidence on the outside. Choose 26" or 28" barrels.



FORGET EVERYTHING YOU'VE EVER LEARNED ABOUT OVER AND UNDER SHOTGUNS AND PICK UP A NEW SELECT™ SERIES. INTRODUCING THE SELECT EXTREME ELEGANCE, SELECT TRADITIONAL ELEGANCE AND SELECT FIELD. YOU'LL FIND NO BETTER FUNCTIONING OR BETTER LOOKING 3" FIELD GUNS ANYWHERE. AS EXQUISITE AS THEY ARE, BEAUTY IS NOT MERELY SKIN DEEP. EXAMINE THE INSIDE FOR STRENGTH AND INTEGRITY. ON THESE NEW MODELS, THREE WORDS COME TO MIND: BEAUTY, BALANCE AND BELGIUM. EVERY SELECT IS MADE IN BELGIUM AND ASSEMBLED IN PORTUGAL BY SKILLED EUROPEAN CRAFTSMEN. SEE CHARTS ON PAGE 51.



NEW SELECT™ FIELD

Quick to balance and a pleasure to shoot.



Perhaps you have always wanted an over and under shotgun. After all, the superimposed barrels create an image of a romantic gun, an expensive gun. Fortunately, with the Select™ Field, you can have all the romance and keep much of your hard-earned cash. The Field is built with the same internal integrity as all the Select series. It features an engraved receiver and dramatic new oval style checkering. The low profile barrels fit precisely and solidly with the receiver. Ejectors are sure and crisp, extracting and ejecting shells with authority. The Invector-Plus™ choke system keeps any shot pattern you need right in your pocket. With the Select Field, romance is very much alive, and has never been so affordable. Your choice of 26" or 28" barrels.



THE WINCHESTER® ELEGANCE LIVES UP TO ITS NAME, FEATURING EUROPEAN STYLED ENGRAVINGS ON THE BOTTOM AND BOTH SIDES OF THE RECEIVER.



NEW SELECT™ TRADITIONAL ELEGANCE

Artistry in wood and steel.



The Select™ Traditional Elegance features a fully engraved receiver and trigger guard with game birds adorning the sides and bottom. Each line is lightly inked, enhancing the scene and fleur-de-lis borders. Opening the receiver reveals positive ejectors and strong locking, dual tapered lugs with a third lug that guards against stress from recoil. Checkering is in traditional styling. A high performance recoil pad is fitted. You'll immediately notice the Traditional Elegance comes quickly to the shoulder, pointing naturally due to the conveniently low receiver profile and barrel contour. Here is an over and under gun that you'll be proud to own and anxious to shoot, season after season. Either 26" or 28" barrels available.

EVERY SELECT™ ELEGANCE SHOTGUN COMES WITH A DURABLE HARD CASE IMPRINTED WITH THE WINCHESTER® HORSE AND RIDER.



SELECT

SUPER X2™

**GOT YOUR GOOSE?
WE'VE GOT THE SHOTGUN.
(DOG & DECOYS NOT INCLUDED.)**





IF YOU'VE BEEN THINKING ABOUT AN AUTOLOADER, NOW IS THE TIME TO ADD A SUPER X2™ TO YOUR INVENTORY. IT HAS GAINED AN INCREDIBLE REPUTATION AS "THE GUN THAT WORKS™." NO QUESTION ABOUT IT, THE SUPER X2 IS BUILT BETTER, SWINGS AND SHOOTS FASTER, IS BETTER BALANCED AND MORE RELIABLE THAN OTHER AUTOLOADERS. IT ALSO FIRES A WIDE RANGE OF DIFFERENT LOADS AND IS, IMPORTANTLY, MORE AFFORDABLE THAN ANY OF THE COMPETITION. THE SHORTER, LIGHTWEIGHT RECEIVER AND WIDE RIB COULD VERY WELL MAKE YOU A BETTER SHOT. THE INVECTOR-PLUS™ CHOKE SYSTEM IS THE BEST ON THE MARKET. HERE IS A SHOTGUN THAT WILL MAKE YOUR DAY BY BRINGING HOME GEESE, DUCKS, TURKEY, DEER OR ANY VARIETY OF UPLAND GAME. YOUR DOLLARS ARE HARD EARNED THESE DAYS. SPEND THEM WISELY ON THE SUPER-DEPENDABLE SUPER X2 – THE ONE WITH THE FINEST REPUTATION IN THE INDUSTRY.



VERSATILITY IN THE LOADS YOU LIKE TO SHOOT.

3½" SX2 shotguns handle the full range of factory field loads from 2¾" (1¼ oz.) field loads to massive 3½" goose-downing magnum loads. You'll also appreciate the added benefit of recoil reduction only found in gas-operated autoloader shotguns. (Shells not shown actual size.)



NEW

**SUPER X2™
3½" CAMO WATERFOWL**

Blend in with the cover, stand out from the crowd.

DURA-TOUCH®

If heavy geese and other waterfowl are on the menu, this is the shotgun you need. It's made specifically for waterfowl hunters and reliably shoots factory field loads from 2¾" (1¼ oz.) to 3½" magnums. This Mossy Oak® New Shadow Grass™ model features a composite stock and forearm with the grip enhancing Dura-Touch® Armor Coating finish. The barrel is back-bored, has an improved, more durable, ventilated rib configuration and features the Invector-Plus™ interchangeable choke system. Sling swivel studs included. See charts on page 51.

SUPER X2



**SUPER X2™
3½" UNIVERSAL HUNTER FIELD**

Ready for any action.

DURA-TOUCH®

Versatile, fast, reliable... the one gun that can do it all. This sums up the all-purpose Universal Hunter Field. Clad in Mossy Oak® New Break-Up™ camo, it's built to hunt waterfowl, upland game and even shoot clay targets in the most severe conditions, thanks to the award-winning, gas-operated Super X2™ action. The composite stock and forearm are coated with Dura-Touch® for unequalled grip and feel. Fast swinging 26" barrel features the Invector-Plus™ choke tube system and three choke tubes are included. Sling swivel studs standard. See charts on page 51.

SUPER X2™

**GET A GOOD GRIP
ON THIS ARMOR-COATED SX2.
DURA-TOUCH®**





THE WINCHESTER® SUPER X2™ HAS THE VERY LATEST, MOST INNOVATIVE FEATURES IN GUN DESIGN AND GUN TECHNOLOGY. FOR 2004, YOU'LL APPRECIATE THE INCREDIBLE DURA-TOUCH® ARMOR FINISH FOUND ON EVEN MORE WINCHESTER SUPER X2S AND OTHER FIREARMS. DURA-TOUCH IS A CLEAR, PROTECTIVE ARMOR-LIKE FINISH THAT PROVIDES A SOFT, ALMOST CUSHIONED FEEL TO THE STOCK AND FOREARM. AT THE SAME TIME, IT IMPARTS A TACKY, YET NOT STICKY, SURE-FEELING GRIP — EVEN WHEN WET. YOU MUST FEEL DURA-TOUCH TO BELIEVE IT, YOU'LL NEVER SUFFER A COLD PLASTIC FEEL ON YOUR HANDS AGAIN — EVER. DURA-TOUCH GREATLY ENHANCES PROTECTION FOR STOCKS AND FOREARMS WHILE GIVING YOU A VERY CONFIDENT, MORE CONTROLLED FEEL WHEN CARRYING, SHOULDERING AND SWINGING ON TARGETS. YOU ARE LESS LIKELY TO MISHANDLE YOUR FIREARM DUE TO A WET, SLIPPERY STOCK AND FOREARM. YOUR HANDS STAY WHERE THEY ARE PLACED, WHERE THE GUN BALANCES AND POINTS THE BEST.



SUPER X2™
3 1/2" MAGNUM GREENHEAD

Mallards are fast; the Greenhead is built for speed.



Sure, you can buy any shotgun for hunting, but the Greenhead is *the* shotgun for mallards. Take the proven, reliable Super X2™ 3 1/2" action, add a 28" Invictor-Plus™ ventilated rib barrel fitted with a white front bead and head to the wetlands. Add a composite stock and forearm treated with Dura-Touch® in the symbolic "Greenhead" finish and don't worry. With that list of features, you know this shotgun will take whatever you — or nature — can throw its way. Three choke tubes and sling swivel studs are included. See charts on page 51.



SUPER X2™
3 1/2" MAGNUM COMPOSITE

Rugged looks for the birds you're after.



This is the original workhorse that started the SX2 revolution. Protected with a sleek, low luster black finish under a tough Dura-Touch® coating on the composite stock and forearm, the Super X2™ 3 1/2" Composite is built to perform in the worst conditions. The reliable Super X2 3 1/2" action is built to shoot factory field loads from light 2 1/4" (1 1/2 oz.) to heavy 3 1/2" magnums, thanks to efficient gas operation. This model also has a back-bored, Invictor-Plus™ ventilated rib barrel with a white bead front sight. Sling swivel studs are included. See charts on page 51.

SUPER X2

TURKEY GUNS FOR THE BIRDS.



SUPER X2™
3 1/2" UNIVERSAL HUNTER TURKEY

Magnum power means the rest is up to you.



DURA-TOUCH®

TRUGLO®

The most versatile, reliable autoloader ever, the SX2 Universal Hunter Turkey means greater confidence when hunting these hearty birds. A 26" barrel with Extra-Full Extended Invictor-Plus™ Turkey choke tube, plus three field Invictor-Plus tubes and easily removable TRUGLO® sights also make it ideal for upland game or waterfowl hunting too. Extra fine features include Mossy Oak® New Break-Up™ camo with the protective Dura-Touch® Armor Coating. Sling swivel studs standard. The receiver is drilled and tapped for mounting a scope or red dot type sight. See charts on page 51.



SUPER X2™
3 1/2" NWTF TURKEY

This gobbler season help support the birds.



DURA-TOUCH®

TRUGLO®

If you're a die-hard turkey hunter, you'll appreciate helping to support the most regal of all birds. Endorsed by the National Wild Turkey Federation, the 3 1/2" NWTF Turkey features Mossy Oak® New Break-Up™ and Dura-Touch® on the composite stock and forearm. A 24" barrel with Extra-Full Extended Invictor-Plus™ Turkey choke tube is standard. The reliable gas operation reduces recoil for fast, accurate follow-up shots. Shoots all factory field loads from 2 3/4" (1 1/2 oz.) to the heaviest 3 1/2" magnums. Durable, screw-on type three-dot TRUGLO® sights and sling swivel studs are standard. The receiver is drilled and tapped for a scope or red dot type sight. An attractive brass medallion on the pistol grip cap completes the package. A portion of all sales of this shotgun helps support the NWTF. See charts on page 51.



THERE ARE BASIC, HARDWORKING FEATURES COMMON TO EVERY SUPER X2™ SHOTGUN THAT REPRESENT THE KEY TO THE SUPER X2'S LEGENDARY RELIABILITY. THE VERY FAST, GAS-OPERATED ACTION USES THE SPENT GASSES FROM A FIRED SHELL TO EJECT THE HULL AND CYCLE A NEW ROUND FROM THE MAGAZINE INTO THE CHAMBER FOR QUICK FOLLOW-UP SHOTS ON DOUBLES OR THOSE RARE MISSES. THE GAS PISTON IS SELF-ADJUSTING FOR EXCELLENT RELIABILITY. A SHORT, ALL-ALLOY RECEIVER REDUCES THE OVERALL WEIGHT AND LENGTH TO CREATE A EASIER SWINGING SHOTGUN. THE SIMPLE DISASSEMBLY PROCESS ALLOWS FOR EASY CLEANING AFTER A LONG DAY IN THE COLD, MUDDY, WET MARSH. TRUST THE HARD-HUNTING SUPER X2 TO ALWAYS BE THE BEST CHOICE IN AN AUTOLOADER, BECAUSE IT GIVES YOU SUPERB QUALITY, INSIDE AND OUT.



**SUPER X2™
3" FIELD**

Traditional, timeless walnut stock.

The SX2 is famous for its reliability, but its true advantage is its handling. Take the reliable, extremely fast Super X2™ 3" action, match it with a walnut stock and forearm and you have a classic-looking autoloader built to perform. The 3" Field model features a deeply blued receiver and anodized barrel. The back-bored barrel with ventilated rib is available in both 26" and 28" lengths and includes three Invector-Plus™ choke tubes that give you the patterns you need. See charts on page 51.



**SUPER X2™
3" COMPOSITE**

Let the elements come. Concentrate on the game.



From the reliable gas operating system to the rugged black composite stock and forearm with new Dura-Touch® Armor Coating, to the low luster finish on exposed metal surfaces, the 3" Super X2™ Composite is a tough, reliable shotgun. The simple gas-operated action allows you to shoot the heaviest factory 3" magnums, light 2¼" (1 oz.) field loads and everything in between. The gas operation reduces recoil and allows for unbelievably fast follow-up shots. Sling swivel studs are included. See charts on page 51.



**SUPER X2™
3" CANTILEVER DEER**

Specifically for deer. How can you miss?



The best game-getting features you'll ever need in a deer slug gun are now found on the SX2 3" Cantilever Deer. The new Dura-Touch® coating on the composite, matte black stock and forearm gives you quicker, greater handling control than ever before, especially with its fast, 22" barrel. The unique cantilever design allows you to aim with the rear adjustable sight using the TRUGLO® fiber optic front sight. Or, fold down the rear sight and instantly sight down the lengthwise groove in the cantilever for quick, close action. And, of course, you can easily fasten a red dot or conventional scope to the picatinny rail on the cantilever. See charts on page 51.

SUPER X2



SPECIALTY TARGET GUNS.

AT HOME ON THE RANGE.



SPORTING MODELS INCLUDE TWO GAS PISTONS FOR EXTREME LOAD VERSATILITY.

SHIM SPACERS ARE INCLUDED TO ADJUST DROP AND CAST FOR A CUSTOMIZED FIT.



SUPER X2™
3" SIGNATURE RED SPORTING

Here is a winning Winchester®.

DURA-TOUCH®



The Super X2™ Signature Red Sporting is designed specifically for the serious sporting clays contender. The foundation is its fast and reliable action, giving sure confidence that helps you concentrate on the targets during competitive shooting. Dura-Touch® Armor Coating improves your grip, meaning a more controlled, fluid swing. If the gun feels better, you'll shoot better. Dura-Touch also protects the red finish that's all Winchester®. The specially designed hardwood stock is shim adjustable for a custom fit. Five Invector-Plus™ choke tubes are included, plus two gas pistons to cover the extremes of sporting ammunition loads. Select a 30" or new 28" barrel. See charts on page 51.



SUPER X2™
3" SPORTING CLAYS

High-performance, ready for sport.

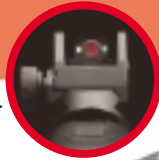


Whether for serious competition or simple enjoyment, the Super X2™ Sporting Clays is the right gun for this fast-growing sport. Built around the reliable, lightning fast Super X2 3" action, this model features a specially designed, shim adjustable stock for a custom fit. The low luster finish of the receiver and Invector-Plus™ ventilated rib barrel reduce glare and complement the satin finish of the walnut stock and forearm. Two interchangeable gas pistons are provided to cover the extremes of factory ammunition loads. No longer do you need worry about light loads cycling. Five Invector-Plus™ choke tubes included. See charts on page 51.



IMAGINE YOURSELF TAKING YOUR NEW SUPER X2™ OUT OF ITS CASE AT THE RANGE. YOU'D BE GRABBING ONTO ONE OF THE FASTEST, MOST DEPENDABLE AUTOLOADERS ON THE MARKET. WINCHESTER® TARGET SERIES AUTOLOADERS CAN MEAN THE DIFFERENCE BETWEEN A WIN OR A LOSS. IT IS CRITICAL THAT YOU HAVE AN ACTION YOU CAN DEPEND ON. THE SUPER X2 ACTION IS VERY FAST CYCLING – FIVE SHOTS IN JUST OVER 1/2 SECOND. THIS MEANS THAT CRITICAL INTERNAL PARTS MUST BE PRECISELY FIT AND ABLE TO FUNCTION TIME AFTER TIME, CYCLE AFTER CYCLE. THE GAS SYSTEM IS SIMPLE AND RELIABLE IN ALL WEATHER CONDITIONS. IT HELPS REDUCE RECOIL SO YOU'RE NOT BEAT UP AT THE END OF THE DAY. THE TRUGLO® SIGHTS ON THE PRACTICAL MODELS PICK-UP TARGETS QUICKLY AND KEEP THEM THERE. THE DURA-TOUCH® ARMOR COATING ON THE STOCK AND FOREARM MAKE THE SPORTING CLAYS SIGNATURE RED AND THE PRACTICAL MK II GUNS THAT COMPETITORS WILL NOT SOON FORGET. TARGET GUNS THAT FIT AND FUNCTION WELL AND ARE FUN TO SHOOT MEAN BETTER SCORES. DON'T SETTLE FOR AN INFERIOR SHOTGUN. WINCHESTER SUPER X2 TARGET GUNS ARE BUILT TO WIN.

REAR TRUGLO® SIGHT



FRONT TRUGLO® SIGHT



SUPER X2™
3" PRACTICAL MK II

Features that put you ahead and keep you there.

DURA-TOUCH®

TRUGLO

If you love mixing it up in hot competition, then the SX2™ Practical MK II (Mark II) is your shotgun. This nimble handling Practical model is built around the Super X2 3" action for unequaled speed and reliability plus reduced recoil to put you back on target fast. Dura-Touch® Armor Coating improves the feel and grip of the black composite stock and forearm. The easily removable LPA ghost-ring type rear sight mounts to a newly designed picatinny rail cantilever. TRUGLO® fiber optics are found in both the LPA rear and front sights (shown above). The MK II features a 22" barrel, 8-round extended magazine tube and the Standard Invector™ choke system for performance with slugs or shot. See charts on page 51.



SUPER X2™
3" PRACTICAL MK I

Dependability in the heat of the match.

TRUGLO

Ready for USPSA Limited Division competition right from the box, the SX2 Practical MK I (Mark I) has the features and performance that will lower your times. The Super X2™ 3" action is proven fast — five shots in .51 of a second — while taming recoil to help get those shots on target. In addition, the MK I features a 22" barrel, 8-round extended magazine tube with titanium nitride treatment to eliminate wear, plus a black composite stock and forearm. Features the Standard Invector™ choke system for accurate performance with rifled slugs when needed. See charts on page 51.

SUPER X2



SUPER X2
PRACTICAL SHOTGUNNERS

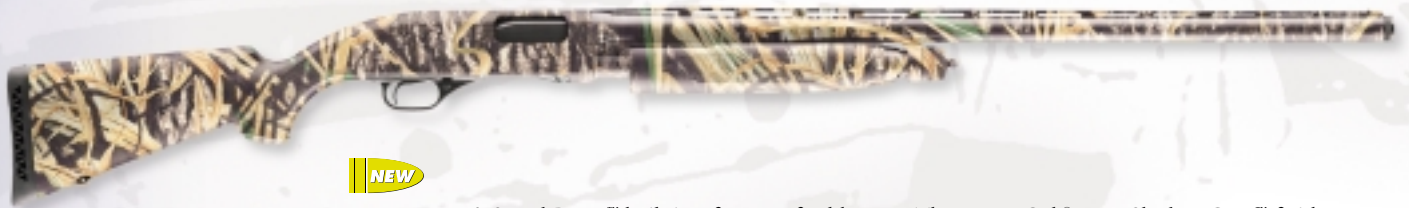
SERIOUS 3-GUN COMPETITORS, LIKE JIM WALL OF IDAHO, EXPECT THEIR SHOTGUNS TO COMPETE AS HARD AS THEY DO. IT GOES WITHOUT SAYING THAT SPEED AND RELIABILITY ARE CRUCIAL ELEMENTS AS COMPETITION GETS MEAN. JIM, WITH A GRAND MASTER RATING IN USPSA/IPSC SAYS, "THIS GUN IS READY TO GO RIGHT OUT OF THE BOX. THE PRACTICAL IS RELIABLE, HANDLES VERY WELL AND RECOIL IS LESS THAN MOST SHOTGUNS. IT SHOOTS SLUGS OUTSTANDINGLY. OTHER SHOOTERS I KNOW WHO USE THE WINCHESTER® PRACTICAL FEEL THE SAME WAY."

MODEL 1300

**SPEED.
FEEL THE NEED?
SPEED PUMP.**



RELIABILITY, HANDLING, ACCURACY AND SPEED. THOSE ARE, ARGUABLY, THE FOUR MOST IMPORTANT THINGS TO CONSIDER WHEN BUYING A NEW SLIDE ACTION SHOTGUN. BUT WHY STOP THERE WHEN YOU CAN ALSO HAVE GREAT LOOKS, INNOVATION AND THE HERITAGE OF WINCHESTER® SHOTGUNS? THE WINCHESTER SPEED PUMP™ LINE-UP HAS ALL OF THOSE FEATURES IN CONFIGURATIONS TAILORED TO YOUR NEEDS. IN 2004, THE RANKS OF THE SPEED PUMP HAVE GROWN WITH THE ADDITION OF A MOSSY OAK® NEW SHADOW GRASS™ MODEL. LIKE THE ENTIRE MODEL 1300 LINE, IT WILL LIVE UP TO THE SPEED PUMP NAME WITH THE INERTIA-ASSISTED, FAST-OPERATING ROTARY BOLT. FAST HANDLING IS ANOTHER STANDARD FEATURE, MADE POSSIBLE WITH A LIGHTWEIGHT ALLOY RECEIVER, WHICH KEEPS THE WEIGHT OF THE GUN BETWEEN YOUR HANDS, WHERE IT SHOULD BE, FOR INSTINCTIVE HANDLING LIKE YOU NEVER THOUGHT POSSIBLE.



NEW

MODEL 1300
NEW SHADOW GRASS™

Go play in the mud.

A Speed Pump™ built just for waterfowl hunters. The Mossy Oak® New Shadow Grass™ finish applied to this rugged shotgun is designed to blend in with the surroundings, better concealing you to bring the birds in close. Like all Speed Pump shotguns, you can count on the tough rotary bolt design to work in the nastiest conditions and, thanks to inertia-assisted pumping, you can count on it to work fast. The action is compatible with all factory 2¾" and 3" magnum loads. The versatile WinChoke® choke system is steel, tungsten, bismuth and lead shot compatible. It also features a composite stock and forearm. Choose from a 26" or 28" barrel. See chart on page 52.



MODEL 1300
SPORTING/FIELD

Versatile, loaded with features.

TRUGLO

Looking for a single, versatile shotgun to perform on the range as great as it does in the field? Then check out the Model 1300 Sporting/Field. The Sporting/Field is loaded with features like a TRUGLO® TRU-BEAD™ front sight with mid bead for fast target acquisition and a great looking walnut stock and forearm with a satin finish and cut checkering. A Pachmayr® Decelerator® recoil pad tames recoil effectively. The 28" barrel features the WinChoke® System and five choke tubes to accommodate any hunting or range situation. This Speed Pump™ just might be the only shotgun you'll ever need. See chart on page 52.



MODEL 1300
SPORTING/FIELD, COMPACT

Impressive features, compact dimensions.

TRUGLO

Build confidence on the range and in the field with a quality gun designed to excel at the task at hand. The combination of a smaller stock, a rear-positioned forearm, special dimensions and naturally fast handling makes the Sporting/Field Compact the ideal gun for the smaller shooter. This Speed Pump™ comes complete with high-performance features like a TRUGLO® TRU-BEAD™ fiber optic front sight, five WinChoke® tubes and a Pachmayr® Decelerator® recoil pad to make shooting all day long a pleasurable experience. A 24" barrel allows for a fast swing with manageable weight. (Four extra fiber optics in different colors are included.) See chart on page 52.

1300

MODEL 1300

THREE SHOTS IN .56 SECONDS. JUST A SAMPLE OF THE PERFORMANCE A MODEL 1300 SPEED PUMP™ IS CAPABLE OF. GRANTED, YOU MAY NEVER NEED TO SHOOT THIS FAST, BUT YOU CAN REST ASSURED KNOWING THAT YOUR SPEED PUMP HAS FOLLOW-UP SHOT SPEED YOU'LL NOTICE AND APPRECIATE. INERTIA-ASSISTED PUMPING IS THE REASON BEHIND THE UNCANNY SPEED OF THESE SHOTGUNS AND IS THE PRODUCT OF THE STRONG ROTARY BOLT DESIGN THE WINCHESTER® SPEED PUMP HAS MADE FAMOUS.



NEW

MODEL 1300
WALNUT FIELD

A 1300 has never looked this good.

The Walnut Field is the original Winchester® Speed Pump™. And, for 2004, it looks better than ever with a new elegant gloss-finished walnut stock and forearm with cut checkering. But don't let the handsome new look of the Walnut Field fool you, it's just as hardworking, versatile and dependable as ever. You can count on the 12 gauge Walnut Field to easily handle any hunt dependably — from duck to pheasant to clay birds — and because it's a Speed Pump, you can bet it will get the job done fast. The ventilated rib barrel utilizes the WinChoke® threaded choke system and is available in 26" and 28" lengths and a 3" chamber. See chart on page 52.

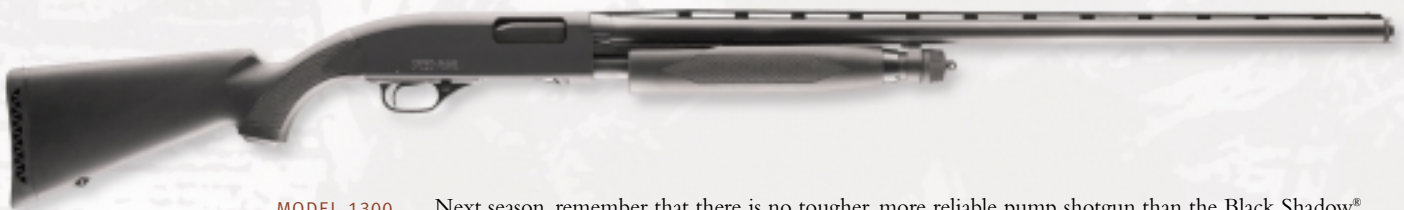


NEW

MODEL 1300
UPLAND SPECIAL FIELD

Sleek, quick, straight grip stock.

There has never been a more maneuverable Speed Pump™ than the Upland Special Field. Highlighted by an English-style, straight grip stock with new gloss finish, the Upland Special is designed to come to the shoulder quickly and get you on target fast. A compact 24" vent rib barrel and a slim, cylinder-style forearm move your hand closer to the bore centerline for better balance. Count on the proven fast Speed Pump action with 3" chamber to work when you need it most. The Upland Special is available in both 12 and 20 gauge models. The excellent patterning WinChoke® system with three choke tubes is standard equipment. See chart on page 52.



MODEL 1300
BLACK SHADOW®

Composite stock, extreme durability.

Next season, remember that there is no tougher, more reliable pump shotgun than the Black Shadow®. The non-glare black finish of the barrel and receiver won't give away your position to lighting waterfowl and the rugged composite stock and forearm are up to the abuse a day afield can dish out. The fast, hardworking Speed Pump™ action shoots all factory 2¾" and 3" magnum loads. The versatile WinChoke® system is steel, tungsten, bismuth and lead shot compatible. Available in both 12 gauge and 20 gauge models. See chart on page 52.



MODEL 1300
RANGER®

Hardwood stock, excellent value.

With all of the most important features necessary in a fine field shotgun — speed, reliability, balanced handling — it's no wonder the Ranger® Speed Pump™ is one of the world's most popular field guns. The satin-finished hardwood stock and forearm are the perfect mix of rugged good looks and value. Count on the versatile WinChoke® system found in the 28" ventilated rib barrel to give you the shot patterns you need for the game you're after. The Ranger shoots all factory 2¾" and 3" magnum loads, and is available in 12 gauge and 20 gauge models. See chart on page 52.



MODEL 1300
RANGER® COMPACT

Affordable, with compact dimensions.

Just like its full-sized sibling, the Ranger® Compact has everything you need in a shotgun — just in a smaller package. With a length of pull of just 13" and a drop at heel of 2½", speed to the shoulder and rib alignment are ideal for smaller shooters. The inertia-assisted Speed Pump™ rotary bolt makes pumping not only much faster, but much easier as well. The forearm is positioned rearward for a shorter reach, making it easier to work the action. The grip area is smaller for better finger-to-trigger fit. It's complete with the interchangeable WinChoke® system for excellent shot patterns. See chart on page 52.



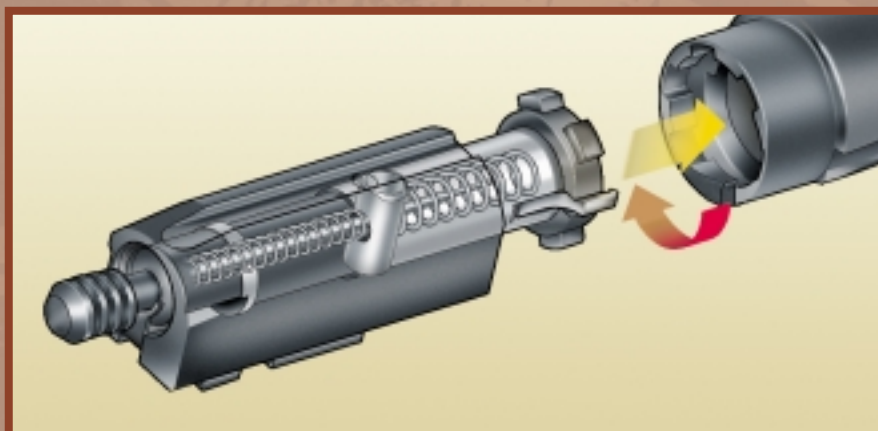
MODEL 1300
UNIVERSAL HUNTER FIELD

Blends into the environment. Ready for the hunting you do.

Here is a versatile shotgun designed to hunt the game you're after and keep working in the nastiest conditions you can imagine. The Universal Hunter Field features a durable finish in Mossy Oak® New Break-Up™ camo, a maneuverable 26" ventilated rib barrel with WinChoke® tubes and a composite stock and forearm. Additionally, the smooth, reliable Speed Pump™ action is standard equipment — making the Universal Field just as fast as game is wary. The lightweight alloy receiver is drilled and tapped to accept a scope or red dot sight. That means, with the right choke tube, the Universal Hunter Field is excellent for turkey as well. See chart on page 52.

MODEL 1300
SPEED PUMP™ ROTARY BOLT

THE ROTARY BOLT DESIGN FOUND IN EVERY MODEL 1300 IS THE REASON BEHIND THE IMPRESSIVE SPEED OF THESE PROVEN SHOTGUNS. WE INCORPORATED THIS UNIQUE SYSTEM FOR DECADES, WELL BEFORE THE COMPETITION, AND HAVE CONTINUALLY IMPROVED UPON IT — TO PERFECTION. IN ADDITION TO SPEED, THIS SYSTEM PROVIDES SOLID, TIGHT LOCK-UP.



MODEL 1300

**TURKEYS
ARE FAST,
THE 1300
IS FASTER.**



BECAUSE OF OUR ONGOING COMMITMENT TO THE EFFORTS OF THE NATIONAL WILD TURKEY FEDERATION (NWTF), WINCHESTER® TURKEY GUNS FEATURE A NEW NWTF GRIP CAP AND INCLUDE A SPECIAL HANG TAG OFFER. YOU CAN GET AN NWTF HAT, VIDEO AND A SIX-MONTH *TURKEY CALL* MAGAZINE SUBSCRIPTION WHEN YOU JOIN THE NWTF.



**MODEL 1300
NWTF SHORT TURKEY**

Accurate, Extra-Long, Extra-Full Extended choke tube. (Pictured below.)

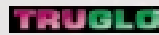


The Model 1300 Short Turkey is the most specialized turkey gun built — ever. A highly maneuverable, 18" barrel is a benefit when moving through thick brush and the adjustable TRUGLO® fiber optic sights provide excellent low light performance. Or, if you prefer, the receiver is drilled and tapped for mounting a scope or red dot type sight. The top performing Extra-Long, Extra-Full Extended Turkey tube is included and yields extremely tight patterns. Mossy Oak® New Break-Up™ camo keeps you hidden from wary eyes. The rugged composite stock is finished with a National Wild Turkey Federation medallion on the grip cap. Magazine cap and stock sling studs are standard. See chart on page 52.



**MODEL 1300
NWTF BUCK & TOM**

TRUGLO® sights (pictured below), X-Full or rifled choke tube.



Whitetail and turkey can move fast. That's why the NWTF Buck and Tom is exactly what you need in a shotgun. The inertia-assisted Speed Pump™ action gives you impressively fast follow-up shot capabilities and excellent reliability. A rugged composite stock and forearm, fully covered in Mossy Oak® New Break-Up™ camo keeps you hidden when the action is close. Whether you are using the included, extended rifled choke tube for deer, or the Hi-Density WinChoke® Extra-Full Turkey tube on big toms, the smooth bore 22" barrel is impressively accurate. Includes adjustable metal TRUGLO® fiber optic sights or mount-up a scope or red dot type sight on the drilled and tapped receiver. Authorized and endorsed by the National Wild Turkey Federation. See chart on page 52.



**MODEL 1300
UNIVERSAL HUNTER TURKEY**

Perhaps the only shotgun you'll ever need.



What are you hunting today? With the proven Speed Pump™ rotary bolt action and a list of accessories a mile long, versatile is the best word to describe the Universal Hunter Turkey. Turkeys, ducks, pheasants ... this shotgun can handle it all. It features a versatile 26" ventilated rib barrel with Extra-Full Turkey, Improved Cylinder, Modified and Full WinChoke® tubes included. A drilled and tapped receiver makes it easy to select a scope or red dot sight, or the easily removable metal TRUGLO® three dot sights. Full coverage Mossy Oak® New Break-Up™ camo, composite stock and forearm with magazine cap and stock sling studs standard. See chart on page 52.

1300

MODEL 1300

HITTING A TARGET WITH BIRD SHOT IS ONE THING, ACCURACY WITH SLUGS, HOWEVER, IS A DIFFERENT GAME ALTOGETHER. WINCHESTER® SPEED PUMP™ DEER GUNS ARE THE PERFECT CHOICE IN STATES WHERE SHOTGUNS ARE THE BEST, AND POSSIBLY ONLY OPTION. THE ROTARY BOLT OF THE MODEL 1300 IS DESIGNED TO LOCK-UP TIGHT, SECURING THE SHELL IN THE CHAMBER FOR INCREDIBLE STRENGTH AND IMPROVED ACCURACY WHEN FIRING SLUGS.



MODEL 1300
BLACK SHADOW® DEER

Reliability is a premium, the price isn't.

The Winchester® Black Shadow® Deer is available in a rifled barrel for shooting sabot slugs (available in 12 or 20 gauge). You can bet the Black Shadow Deer is the hardest working pump around. You'll appreciate the non-glare finish of the composite stock, forearm and exposed metal surfaces as much as the receiver that is drilled and tapped for mounting a scope. Adjustable rifle sights and sling swivel posts are included. A 12 gauge model is also available as a combo that includes both a rifled barrel and a 28" vent rib field barrel. See chart on page 52.



MODEL 1300
BLACK SHADOW® CANTILEVER

Solid cantilever scope mount ensures accuracy.

You can't argue the dependability of a Black Shadow® Speed Pump™. Add a sturdy cantilever scope mount and fully rifled 22" barrel and you can't argue about the accuracy either. The cantilever mount keeps the scope connected directly to the barrel, ensuring the scope stays sighted in while allowing the shotgun to easily be taken down for cleaning without compromising accuracy. The special customized composite stock features a raised comb to allow better alignment with a scope. In 12 gauge only. (Scope not included.) See chart on page 52.



MODEL 1300
RANGER® DEER

Sleek 12 or 20 gauge models for everyone.



The Ranger® Deer has all the great features: speed, reliability, balanced handling and strength plus the superb value you appreciate in the tried-and-true Ranger configuration. Now available in 12 gauge and a new 20 gauge model, you can count on the 22" rifled barrel to accurately and reliably fire sabot slugs. The receiver is drilled and tapped to readily accept a scope or use the included, adjustable, metal TRUGLO® rifle sights to provide excellent low-light target acquisition. The satin-finished hardwood stock and forearm features cut checkering. Compact model shown on page 49.



WHETHER YOU ARE CAMPING DEEP IN BEAR OR SNAKE COUNTRY OR BOATING IN COASTAL WATERS, A MODEL 1300 DEFENDER SHOTGUN IS SOMETHING TO CONSIDER ON YOUR NEXT EXCURSION. LIGHTWEIGHT, EASY TO PACK AND QUICK TO THE SHOULDER, THESE HARDWORKING SPEED PUMP™ SHOTGUNS ARE THE PREFERENCE OF EXPERIENCED GUIDES WHEN MOVING THROUGH THE HABITAT OF DANGEROUS GAME.



**MODEL 1300
CAMP DEFENDER**

Proven versatility with the WinChoke® system.

The Model 1300 Camp Defender is a true do-it-all shotgun. With an accurate 22" barrel, adjustable open sights, satin-finished hardwood stock and forearm and versatile Winchoke® system, it's perfect for camping in bear country or for an occasional grouse hunt. Additionally, the Camp Defender can accurately fire Foster slugs or sabots when using a WinChoke® rifled choke tube (available separately) for deer hunting. Features an eight-round magazine. See chart on page 52.

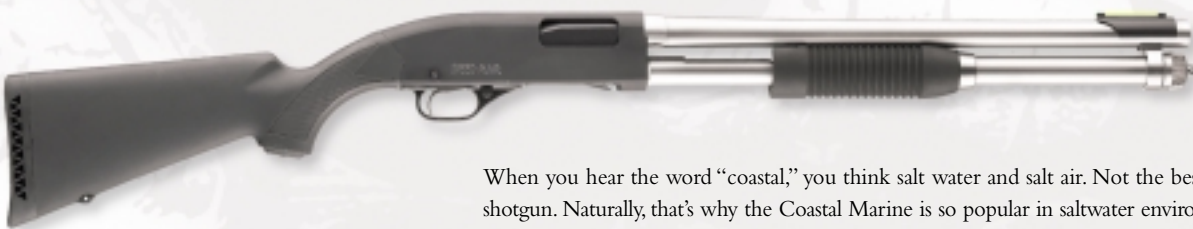


**MODEL 1300
DEFENDER 8-SHOT**

Solid performance, versatile package.



The Defender 8-Shot is a great all-around camp gun. It's easy to pack and carry and handles both buckshot and rifled slugs easily. The rugged Defender 8-Shot features an eight-shot magazine capacity, 18" cylinder bore barrel, non-glare metal surfaces and a composite stock and forearm. Choose from the full stock version with a removable front TRUGLO® fiber optic sight, the pistol grip model, or the combo version with both pistol grip and full stock included. The full stock model is available in both 12 and 20 gauge. See chart on page 52.



**MODEL 1300
COASTAL MARINE**

Be prepared on land, dock or water.



When you hear the word "coastal," you think salt water and salt air. Not the best environment for a shotgun. Naturally, that's why the Coastal Marine is so popular in saltwater environments. Designed specifically to meet the rigors of the harsh marine environment, it has an 18" nickel-plated, stainless steel barrel, anodized aluminum alloy receiver and key parts plated for corrosion resistance. For 2004, Dura-Touch® has been added to this rugged shotgun to improve your grip in the harshest weather. Cylinder bore, eight-shot magazine capacity and sling swivel studs included. Removable front TRUGLO® fiber optic sight. See chart on page 52.

1300

BIG MEDICINE. BIG HERITAGE.



MODEL 1895 405 "BIG MEDICINE"

Own a historic rifle.

President Theodore Roosevelt once said "Speak softly and carry a big stick." Coincidentally, one of his favorite rifles was the Winchester® Model 1895, chambered for none other than the 405 Winchester cartridge — his "Big Medicine." In fact, he took three of them on his historic 1909-1910 African safari. History is worth repeating; now is your chance to own one of these legendary rifles. Following true to John Browning's original design, the Model 1895 lever action features a box magazine, straight grip stock and Schnabel forearm. The richly blued metal surfaces are surrounded by exquisite, satin-finished walnut which would certainly get President Roosevelt's approval. Top-tang safety and adjustable sights. (Roosevelt's son Kermit, shown above holding his own "Big Medicine.") (Very limited supplies in 2004.) See chart on page 51.



MODEL 1885 LOW WALL 17 HMR

Some models are hard to improve upon.

Why has the Model 1885 rifle been chambered in more calibers than any other rifle in history? Simple, the falling block design is strong, solid and proven accurate. With that in mind, it was only natural to pair the hottest new rimfire — the 17 HMR — with one of the hottest rifles in history, the Model 1885. Just pick-up a Model 1885 Single Shot and immediately understand why outdoorsmen have cherished this rifle for over 125 years. The compact, very handy Model 1885's receiver is centrally balanced to the free-floating, drilled and tapped, 24" octagon barrel with classic Schnabel forearm. Each cartridge loads easily, one at a time. After firing, lowering the lever ejects the spent cartridge. Insert another round, close the action and the rifle is cocked, ready to fire. A gorgeous case-colored receiver, buttplate and lever give this modern gem the classic looks to match its hot ballistics. See chart on page 51.



THERE EXISTS NO NAME IN FIREARMS TODAY LIKE THE WINCHESTER® BRAND. NOT ONLY CAN YOU SELECT WELL-KNOWN NOSTALGIC MODELS, YOU HAVE MANY MORE CHOICES TODAY ON WHAT YOU WOULD PERSONALLY LIKE IN A RIFLE OR SHOTGUN. THE CUSTOM SHOP IS AVAILABLE TO YOU AND CAN FULFILL YOUR DREAMS OF OWNING A FINE CUSTOM-MADE RIFLE OR SHOTGUN. WHETHER YOU JUST WANT TO OWN AN EXQUISITE FIREARM FOR ITS BEAUTY AS MUCH AS ITS PERFORMANCE OR YOU'RE IN THE MARKET FOR A UNIQUE RIFLE TO COMMEMORATE YOUR SPECIAL, ONCE-IN-A-LIFETIME HUNT, THE CUSTOM SHOP CAN MEET YOUR NEEDS. EACH FIREARM HAS SPECIAL QUALITIES AND FEATURES YOU'LL APPRECIATE AND BE PROUD TO OWN AND SHOW OFF. SURELY, A CUSTOM WINCHESTER WILL HELP YOU RECALL SOME OF THE FINEST HUNTING AND SHOOTING EXPERIENCES OF YOUR LIFE — AND MAKE NEW MEMORIES FOR YEARS TO COME. SEE PAGE 53 FOR SPECIFICATIONS.



MODEL 70 CLASSIC
CUSTOM AFRICAN EXPRESS

*Special rifles for special hunts.
(Available in stainless steel.)*



Once-in-a-lifetime hunts demand a special kind of rifle. A rifle that is at the same time ready for action and is exceptionally beautiful. The Custom African Express is such a rifle. Straddling the line between art and function with its semi-fancy, hand-oiled, English walnut stock with ebony grip cap and forearm tip, this special rifle is exceptional in appearance and is fitted with a 1" black Pachmayr® Decelerator® pad. An "Oberndorf"-style floorplate increases magazine capacity to four. 3-leaf Express rear sight with adjustable hooded front sight.



MODEL 70 CLASSIC
CUSTOM SAFARI EXPRESS

Dependable, specialty rifles when you need them most.



Strict attention to detail sets this rifle apart, making it anything but ordinary. The Custom Safari Express is easy to recognize with its precise, 3-leaf Express rear sight and front sight with hood. You'll admire the semi-fancy American walnut stock, elegant shadowline cheekpiece and you'll appreciate the 1" deluxe recoil pad. Plus, it features a one-piece trigger guard and "picture frame" floorplate with honed internal parts for both smooth looks and smooth function. Available in most popular African calibers, including a left-handed 416 Rem. Mag.



MODEL 70 CLASSIC
CUSTOM SA (SHORT ACTION)

A light, quick rifle. Fast action and hard hitting.



A short action Model 70 — straight from the hands of the Custom Shop. The Model 70 Classic Custom is beautifully assembled and features a handsomely finished, semi-fancy American walnut stock with shadowline cheekpiece and a satin polyurethane finish. Inletted swivel bases lend a sleek, streamlined look. The classic, Controlled Round Feed action is available in most SAAMI short action calibers including the hot 270 WSM, 7mm WSM, and 300 WSM. Available in left-hand models.

HISTORIC

CUSTOM



MODEL 70 CLASSIC
CUSTOM FEATHERWEIGHT™

Packs as comfortably as it shoots.



The Winchester® Model 70 Featherweight is already considered by many to be the perfect rifle. Now imagine just how good one gets after a journey through the Custom Shop. The classic, Controlled Round Feed Model 70 action with massive claw extractor bolt is hand-honed and matched for unbelievable smoothness. A semi-fancy American walnut stock features cut checkering, a Schnabel fore-end and is fitted with a 1" Decelerator® recoil pad and flush-mount sling swivels. Match grade 22" barrel. Calibers include the 270 Win., 280 Rem. and the timeless 30-06 Springfield, in right- and left-hand versions. (And in all three WSM calibers on special order.) Available in both blued and stainless models. See chart on page 53.



MODEL 70 CLASSIC
CUSTOM CARBON

The very latest in barrel and stock technology.



The Custom Carbon is the ultimate rifle for consistent accuracy, light weight and weather resistance. The foundation of this fine rifle is the smooth, hand-honed Model 70 stainless action with controlled round feed. To it is mounted a Shilen stainless barrel blank wrapped in a high-modulus graphite epoxy. This barrel dissipates heat 25% faster than a steel barrel and is five times lighter, stronger and stiffer which makes for more consistently accurate shooting. The lightweight composite stock is reinforced with a braided fiberglass structure with integral aluminum pillars. Available in any long action SAAMI caliber on special order, plus the three high-performance WSM calibers. This very special rifle is available in limited quantities. See chart on page 53.



MODEL 70 CLASSIC
CUSTOM ULTIMATE CLASSIC

Order a Custom Classic; it's easier than you think.



The Model 70 Custom Ultimate Classic is the best place to start your dream of a custom gun. With an impressive list of barrel options like a round or fluted round, 1/2 octagon 1/2 round, or full tapered octagon, hand-crowned match grade barrel accuracy is ensured. The fancy grade walnut stock features slim styling, a special rounded fore-end, straight cheekpiece and inletted swivel bases. A classic, Controlled Round Feed action is naturally the only foundation for a rifle of this quality. Stout one-piece floorplate and trigger guard. Choose blued or stainless. See chart on page 53.



MODEL 70 CLASSIC
CUSTOM EXTREME WEATHER

Going to Alaska? Take your Extreme Weather gear.
Now in all WSM calibers.



The Custom Extreme Weather is the rifle built to tackle the toughest, worst conditions you may encounter on your next hunt. Weather-resistant, all stainless steel action and barrel are designed to withstand the effects of nature, functioning when you need them most. The lightweight McMillan fiberglass stock features a cheekpiece for better scope alignment and resists the effects of cold and humidity to maintain the rifles' impressive accuracy. A 1" Pachmayr® Decelerator® recoil pad tames this durable package. Choose from a round or fluted round match grade barrel. Available in most popular long action calibers, including WSM's. See chart on page 53.



MODEL 94
**CUSTOM LIMITED EDITION
NEW GENERATION MODEL 94**

A Model 94 for the discriminating collector.

You'll have a tough time finding a better looking Model 94 rifle than this limited, custom version of the most popular lever action rifle ever. The New Generation features a fancy pistol grip stock and long nose forearm with intricate spade checkering. The high-luster, blued receiver is custom engraved with a gold moose scene on the right and a gold doe and buck scene on the left. The loading gate also features a moose engraving. The New Generation Model 94 features clean lines, made possible by the top-tang safety (the first custom Winchester® gun with this feature). 20" barrel. Available in the versatile 30-30 Winchester. Very limited numbers available. See chart on page 53.



SELECT™
CUSTOM SELECT

Elegance is never outdated.

With the introduction of the new Select™ over and under shotgun series for 2004, it becomes a natural for an already elegant gun to become even better. How? The Custom Shop, of course. The polished-on-matte finished receiver becomes an artist's pallet on which to apply richly engraved game scenes. The Select's sleek lines, deeply blued barrel, trigger guard and top lever can be beautifully enhanced with many types of patterns and embellishments. Higher grade wood creates an appropriate framework for this deserving over and under. Shown above is an example of the kind of work your Select can possess. Visit with your Winchester® Custom Shop dealer about the nearly limitless options you have.

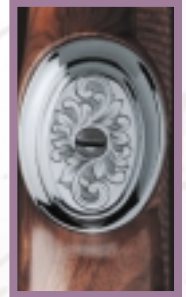
CUSTOM

CUSTOM SHOP

MORE THAN LIKELY, YOU'VE HAD A VISION OR DREAM OF SOMEDAY OWNING A SPECIAL, CUSTOM WINCHESTER® RIFLE. WAKE UP, BECAUSE REALIZING THIS DREAM IS AS EASY AS VISITING YOUR WINCHESTER DEALER. WORKING WITH THE EXPERTS AT THE CUSTOM SHOP, YOUR DEALER CAN HELP YOU WITH SPECIFIC FEATURES AND COSTS. A SAMPLING OF ENGRAVING PATTERNS ARE DISPLAYED ON THESE PAGES FOR YOUR CUSTOMIZED MODEL 70 RECEIVER, BREECH OF BARREL (NOT SHOWN), GRIP CAP, FLOORPLATE AND TRIGGER GUARD. SELECT FROM PATTERNS 70-5 THROUGH 70-8. OTHER OPTIONS ARE AVAILABLE. CUSTOM STOCK CHECKERING PATTERNS MAY ALSO BE REQUESTED IN STYLES K, F, OR B, AS SHOWN. PLEASE VISIT WITH YOUR LOCAL WINCHESTER CUSTOM SHOP DEALER FOR ORDERING INFORMATION.



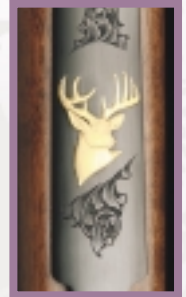
70-5 RECEIVER PATTERN



70-5 FLOORPLATE/GUARD/GRIP CAP



70-6 RECEIVER PATTERN

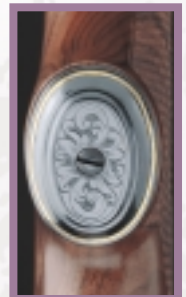
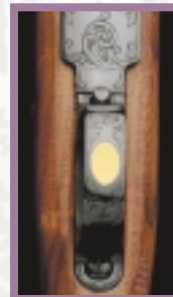
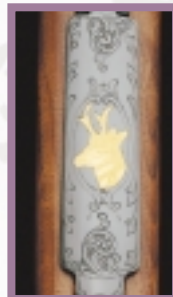


70-6 FLOORPLATE/GUARD

70-8



70-7 RECEIVER PATTERN



70-7 FLOORPLATE/GUARD

70-7 GRIP CAP



MODEL 70 WSM CUSTOM
**NORTH AMERICAN
 BIG GAME SERIES**

Only 125 made in each caliber. Sold in sets.



It is very fitting that Winchester® Rifles and Shotguns honor the now famous WSM calibers by issuing three exquisitely engraved series. The first is a Whitetail deer edition in 270 WSM, followed by the Elk edition in 300 WSM, then the Antelope edition in 7mm WSM. Only 125 rifles of each caliber will be produced. These gorgeous rifles are serial numbered and must be purchased in sets of 3 with matching serial numbers. Special features include: hand-honed Controlled Round Feed Pre-'64 type action, 24" chrome-moly steel, sporter weight round barrels, fancy, satin polyurethane finished American walnut stocks with Schnabel fore-ends and front and rear inletted sling swivels. One piece steel picture frame trigger guard/magazine assembly resists floorplate flex. Every rifle also features machined/hand checkered Featherweight checkering patterns, one inch Pachmayr® Decelerator® recoil pad, engraved steel floorplate, trigger guard and receiver. Floorplate features the respective game animal highlighted in gold, accented by a silver background and embellished with gold line borders and a high lustre blued metal finish.

MODEL 70 CHECKERING PATTERNS. SELECT EXACTLY WHAT YOU WANT FROM OUR CATALOG OF STYLES AS AN ORDER OPTION.



STYLE K



STYLE F



STYLE B



94-1



94-2



MODEL 94
ENGRAVING PATTERNS

For the ultimate in Model 94 rifles, choose a unique custom version, adorned with your choice of engraving patterns and gold embellishments. Custom checkering patterns may also be requested. And now, with the change to the new top-tang safety design, your collector-grade Model 94 can be embellished with the most classic and rare receiver engraving patterns in history.

CUSTOM

COMPACT GUNS



MODEL 70
CLASSIC COMPACT

Smaller should never mean a compromise.



With a 13" length of pull and shallower stock profile coupled with a 20" barrel, the Model 70 Compact is just that — compact. Just what you need if you're a smaller adult, younger shooter or looking for an ideal "mountain rifle." Easy to carry and quick to shoulder, the Classic Compact comes in 243 Win. or 7mm-08 calibers, so the recoil won't be a factor for younger, smaller shooters. Classic Controlled Round Feed action with claw extractor. See page 50 for specifications.



MODEL 94
RANGER® COMPACT

A smaller Winchester®, made to fit just right.



The Model 94 Winchester® was the first deer gun many of our fathers owned. This truly timeless rifle is now made even better in a compact model to fit smaller frames and younger hands. It has a 16" barrel and 12½" length of pull. The tang safety, easy to see and easy to use, gives the receiver a classic look. Post-style front sight, durable hardwood stock and hammer spur extension (included). Shooting heritage and a lot of history in a small, reliable Model 94 package. Available in the venerable 357 Mag. or 30-30 Win. calibers. See page 50 for specifications.



TRYING TO FIND SMALLER, SHORTER CENTERFIRE RIFLES AND SHOTGUNS THAT FIT YOUTH AND SMALLER FRAMED SHOOTERS IS DIFFICULT. NOT ONLY IS A GUN THAT FITS EASIER TO USE AND MORE ACCURATE, IT IS MUCH EASIER TO TEACH A BEGINNING SHOOTER USING ONE. ON THESE PAGES ARE THE BEST SELECTION OF FIREARMS TO MEET THE CHALLENGE. EACH COMPACT MODEL HAS A SHORTER, SHALLOWER STOCK WITH UNIQUE CONSIDERATIONS TO MAKE SHOOTING EASIER.



**MODEL 9410
PACKER COMPACT**

A great day afield for everyone.



You can count on doing a lot of walking when you're after rabbits, squirrels or doves. The Packer Compact 9410, .410 bore weighs only six pounds, making it easy to carry, easy to shoulder and swing. The length of pull on this fun model is only 12½", making it ideal for smaller shooters and young hunters. This model won't be caught short, however, where important features are concerned. It features the Invector™ choke system, allowing for different patterns of shot. The TRUGLO® front sight is quick to line up with the shallow "V" notch of the rear sight. Sling studs included. See page 51 for specifications.



**MODEL 1300
SPORTING/FIELD
COMPACT**

Speed and agility in a compact package.



If you're a die-hard pump shotgun shooter, the Model 1300 Sporting/Field Compact pump shotgun is ideal. It has the fast, Speed Pump™ system with a shorter length of pull. High performance features like a TRUGLO® TRU-BEAD™ fiber optic front sight, mid bead and five interchangeable WinChoke® tubes, along with the Pachmayr® Decelerator® recoil pad make this model very quick and fun to shoot. Easy-to-swing 24" ventilated-rib barrel. Four extra fiber optics in different colors included. The most complete, compact, easy-to-swing Winchester® Model 1300 ever. See page 51 for specifications.



**MODEL 1300
RANGER® COMPACT**

Great fit without compromise.



With a length of pull of just 13", the Ranger® Compact is an affordable, comfortable shotgun for the young shooter. Drop at heel is 2¾" for better rib alignment. The inertia-assisted Speed Pump™ rotary bolt makes pumping not only much faster, but much easier. The grip area is smaller for better finger-to-trigger fit. The forearm is positioned rearward for a shorter reach, making it easier to work the action. Complete with the interchangeable WinChoke® system for excellent shot patterns. Select 12 or 20 gauge. See page 52 for specifications.



**MODEL 1300
RANGER® DEER
COMPACT**

High-performance with manageable, 20 gauge recoil.



High-performance 20 gauge slug technology means that hunters can shoot a lighter, faster handling slug gun. And with a 13" length of pull and 22" barrel, the lightweight Model 1300 Ranger® Compact Deer is designed to allow smaller or younger hunters to take full advantage of the superb ballistic performance afforded by modern 20 gauge slugs. The rifled barrel is especially designed for accurate, hard-hitting results with today's 20 gauge sabot slugs. The Speed Pump™ rotary action bolt with rearward positioned forearm makes pumping easier and faster. Adjustable rifle-type sights. Non-glare finish on metal surfaces and on the hardwood stock. See page 52 for specifications.

CUSTOM SHOP

Item Number Right Hand	Item Number Left Hand	Caliber	Magazine Capacity	Barrel Length	Nominal Length of Pull	Nominal Weight (lbs.)	Sugg. Retail
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CUSTOM SHOP (Pages 43-47)

WSM CUSTOM NORTH AMERICAN BIG GAME SERIES CRF Action

535950164	N/A	270 WSM	3	24"	13-3/4"	7.5	\$3,030
535950155	N/A	300 WSM	3	24"	13-3/4"	7.5	\$3,030
535950165	N/A	7mm WSM	3	24"	13-3/4"	7.5	\$3,030

CLASSIC MODEL 70 CUSTOM AFRICAN EXPRESS CRF Action

535912138	535918138	375 H&H Mag.	4	24"	14"	9.5	\$4,572
535912139	535918139	416 Rem. Mag.	4	24"	14"	9.5	\$4,572
535912144	N/A	458 Win. Mag.	4	22"	14"	9.25	\$4,572
535912154	N/A	458 Lott	4	24"	14"	9.5	\$4,572

CLASSIC MODEL 70 CUSTOM SAFARI EXPRESS CRF Action

535911138	535919138	375 H&H Mag.	3	24"	13-3/4"	9.25	\$3,043
535911158	535919158	375 Ultra Mag.	3	24"	13-3/4"	9.25	\$3,043
535911139	535919139	416 Rem. Mag.	3	24"	13-3/4"	9.25	\$3,043
535911144	535919144	458 Win. Mag.	3	22"	13-3/4"	9	\$3,043
535911154	535919154	458 Lott	3	24"	13-3/4"	9.25	\$3,043
535911145	N/A	470 Capstick	3	24"	13-3/4"	9.25	\$3,043
535911173	N/A	404 Jeffrey	3	24"	13-3/4"	9.25	\$3,043

CLASSIC MODEL 70 CUSTOM SA CRF Action, Short Action

535915211	535944211	257 Roberts	5	24"	13-3/4"	7.5	\$2,708
535915249	535944249	260 Rem.	5	24"	13-3/4"	7.5	\$2,708
535915218	535944218	7mm-08 Rem.	5	24"	13-3/4"	7.5	\$2,708
535915255	535944255	300 WSM	3	24"	13-3/4"	7.5	\$2,708
535915264	535944264	270 WSM	3	24"	13-3/4"	7.5	\$2,708
535915265	535944265	7mm WSM	3	24"	13-3/4"	7.5	\$2,708
535915220	535944220	308 Win.	5	24"	13-3/4"	7.5	\$2,708
535915223	535944223	358 Win.	5	24"	13-3/4"	7.5	\$2,708
535915260	535944260	450 Marlin	3	24"	13-3/4"	8.25	\$2,708

CLASSIC MODEL 70 CUSTOM FEATHERWEIGHT CRF Action

535945226	535946226	270 Win.	5	22"	13-3/4"	7.25	\$2,708
535945227	535946227	280 Rem.	5	22"	13-3/4"	7.25	\$2,708
535945228	535946228	30-06 Spfld.	5	22"	13-3/4"	7.25	\$2,708

General Notes:

1. Drop is measured from center line of bore.
 2. Twist is right hand.
 3. Scopes, bases and /or rings are not included unless otherwise noted.
 4. Prices are in U.S. dollars and are subject to change without notice.
- ****For additional capacity, add one round in chamber.



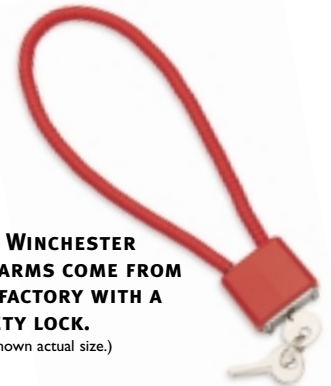
We proudly donate a portion of the sale of every Winchester firearm to the Heritage Fund, which helps to expand the legal defense against politically motivated lawsuits against our industry. We work together to promote the rightful tradition of firearms in America.



WINCHESTER
RIFLES AND SHOTGUNS

NEW WINCHESTER FIREARMS COME FROM THE FACTORY WITH A SAFETY LOCK.

(Not shown actual size.)



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*N*OTHING IS MORE TRADITIONAL IN THE WORLD OF HUNTING AND SPORT SHOOTING THAN A FINE OVER AND UNDER SHOTGUN. AND WHERE TRADITION CONVERGES WITH FUNCTIONALITY AND BEAUTY, YOU'LL FIND THE NEW WINCHESTER SELECT™ OVER AND UNDER SHOTGUNS. THESE SHOTGUNS ARE, WITHOUT DOUBT, THE FINEST OVER AND UNDERS EVER PRODUCED BY WINCHESTER FIREARMS AND, IF YOU'VE EVER LOOKED FOR AN OVER AND UNDER THAT HAS IT ALL, YOU'LL FIND IT IN THE SELECT SERIES. STURDY LOW PROFILE, ENGRAVED RECEIVERS WITH LIGHTWEIGHT PROFILE BARRELS MAKE EACH SELECT LIGHTER, WITH A SMOOTH, FAST SWING AND BALANCE TO MARVEL AT. CONTOURED WALNUT STOCKS AND FOREARMS WITH UNIQUE CHECKERING PATTERNS FEEL AND FIT AS GOOD AS THEY LOOK, GIVING THE SELECT SERIES A BALANCED COMBINATION OF FUNCTION AND BEAUTY. THE LINE-UP OF SELECT SHOTGUNS COVERS EVERY ASPECT OF SHOOTING — WHETHER PURSUING PHEASANTS WITH A SELECT FIELD, SHOOTING A ROUND OF SPORTING CLAYS WITH A SELECT ENERGY OR SIMPLY LOOKING FOR A FUNCTIONAL, YET BEAUTIFUL OVER AND UNDER IN A SELECT EXTREME ELEGANCE, THERE'S A SELECT BUILT FOR YOU.



WINCHESTER
RIFLES AND SHOTGUNS

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